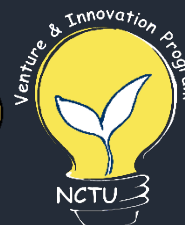




國立交通大學

*National Chiao Tung University*





# Key Information

- Established in 2006
- Full-time/fully English taught master degree program
- Intake of 30-35 students/year with 50% international students





1. Global recognition: AACSB accreditation
2. Curriculum: MBA + optional specialization track
3. GMBA Spirit
  - Entrepreneurship Focus
  - Global Classroom (30+ countries alumni network)
4. Career Transfer
  - Non-business to business
  - Local to Global
5. Affordable tuition  
(subsidized by Ministry  
of Education)

#### Specialization tracks:

- Strategy
- Human Resource Management
- Marketing
- Finance (FinTech)
- Supply Chain & Logistics Management
- Technology Management
- IP Management
- Data Science



## GRADUATION

50 credits

### Fundamental (15 credits)

- 1) Information Management
- 2) Marketing Management
- 3) Financial Management
- 4) Global Supply Chain Management
- 5) Global Business Management & Strategy

### Core (15 credits)

- 1) Data Science and Decision Support
- 2) Business Development for Star-ups
- 3) Entrepreneurship and Global Business Competition
- 4) IP Management and Company Business Laws
- 5) Seminar on Emerging Technology

### Elective (18 credits)

- 1) Strategy
- 2) Human Resource Management
- 3) Marketing Management
- 4) Financial Management
- 5) Supply Chain Management
- 6) Technology Management
- 7) IP Management
- 8) Data Science

**SPECIALIZATION**  
(9 credits)

Thesis Course (2 Credit)

Thesis (Written + Oral Examination )

Internship (160 hours + in a multinational company)

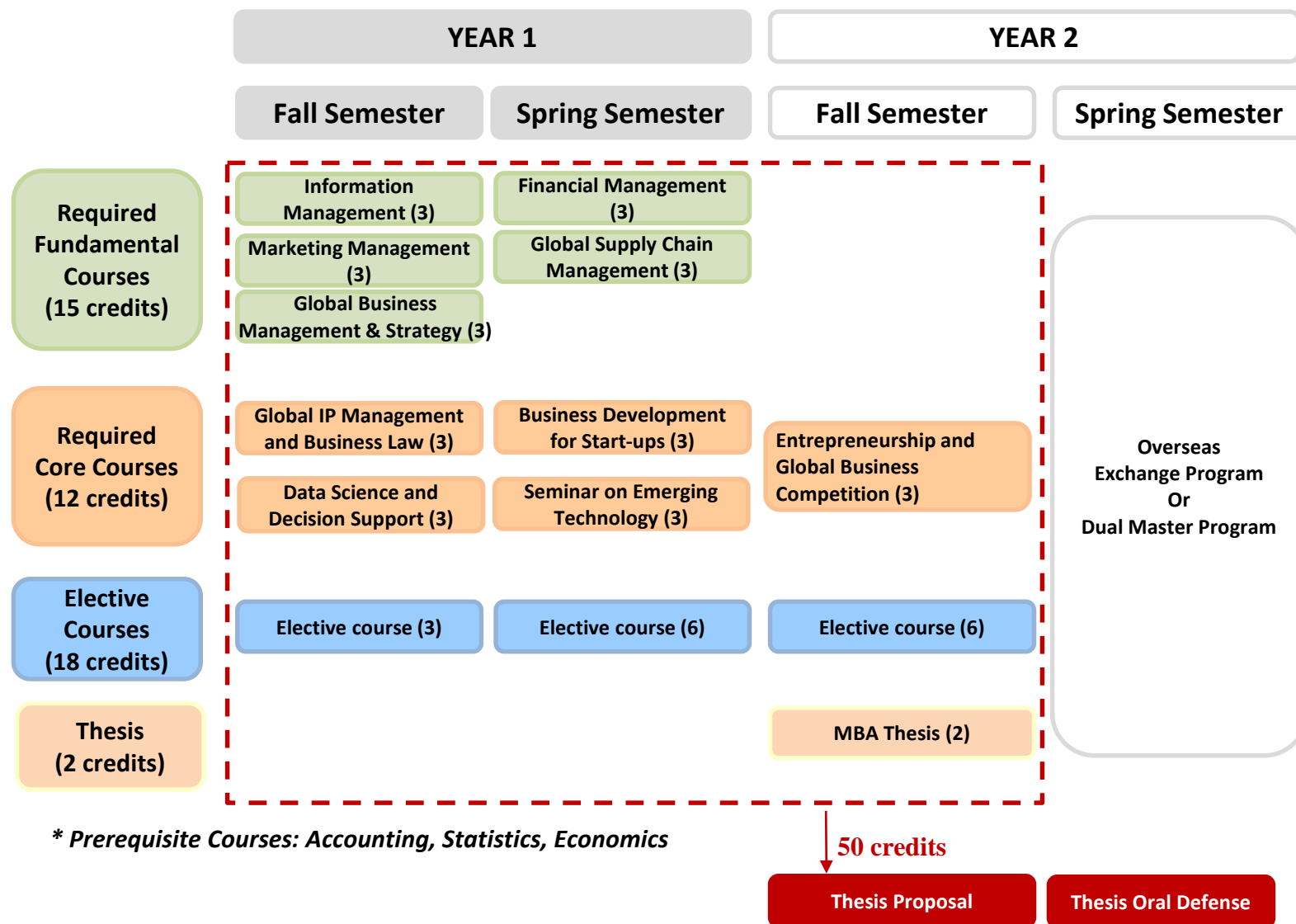
Prerequisite (apply for waiver with 70+ or exam):

1. Accounting
2. Statistics
3. Economics

For International Students  
Chinese requirement  
(10 hrs or Level 2 of TOCEL)



# Recommended Schedule





COM has an extensive global network with 34 sister universities:

America	Asia	Europe	Oceania
7	8	18	1



## USA

1. North Carolina State University
2. University of California, Riverside
3. University of Washington
4. Fordham University
5. University of Texas at San Antonio
6. Rochester Institute of Technology



## Canada

7. University du Quebec a Montreal



## Switzerland

8. Zurich University of Applied Science, Winterthur (ZHAW)



## Germany

9. Reutlingen University, ESB Business School



## North Korea

10. State University of New York (SUNY), Korea
11. Yonsei University
12. Korea Advanced Institute of Science and Technology (KAIST)



## France

13. École Polytechnique
14. Institut Mines-Télécom Business School (IMT-BS)
15. KEDGE Business School
16. School of Management SKEMA Business
17. School EM Normandie
18. ESC Rennes School of Business
19. Y schools



## United Kingdom

20. University of Leeds



## Finland

21. Hanken School of Economics



## China

22. Peking University



## Portugal

23. University of Algarve



## Turkey

24. Sabanci University



## Japan

25. Tokyo University of Science



## Indonesia

26. Institute Teknologi Bandung
27. Universitas Airlangga



## New Zealand

28. Auckland University of Technology



## Belgium

29. Université libre de Bruxelles (ULB), Solvay Brussels School of Economics and Management
30. KU Leuven



## Holland

31. TIAS
32. University of Groningen
33. Radboud University



## Thailand

34. Thammasat Business School



# Dual Degree Program

	Country	School	Degree	English Requirement	Tuition Waiver
1	USA	North Carolina State University	3+X Program, Dual PhD	iBT80	*Pay all tuition fees
2	USA	University of California, Riverside	Dual Master	iBT80	*Pay all tuition fees
3	Korea	State University of New York (SUNY), Korea	Dual Master	TOEFL iBT85 / IELTS 6.5	*Pay all tuition fees
4	Japan	Tokyo University of Science	Dual Master	TOEFL iBT	2 semesters waived
5	United Kingdom	University of Leeds	Dual Master	IELTS 6.5	10% waived
6	USA	Fordham University	MOU, Dual Master	TOEFL iBT 79 / IELTS 6.5 / TOEIC 730	*Pay all
7	The Netherlands	TIAS School for Business and Society	MOU, Dual Master, Student Exchange	TOEFL iBT 90 / IELTS 6.5	50% waived
8	USA	Rochester Institute of Technology	Dual Master	3.25 GPA on a 4.0 scale	30% Discount
9	USA	University of Texas at San Antonio	3+X Program	iBT79 / IELTS 6.5	*Pay all tuition fees
10	France	Rennes School of Business	Dual Master	TOEFL iBT 90 / IELTS 6.5	charged by the home university only



# RENNES SCHOOL OF BUSINESS



UNFRAMED THINKING





# OUR PROGRAMMES

## Undergraduate Programmes

3-year bachelor programme - International Bachelor Program in Management (IBPM)

## Postgraduate Programmes

Master of Science - MSc. (15-month programme)

Master in Management (2-year programme)

iMBA / EMBA / PhD

## Summer Programmes

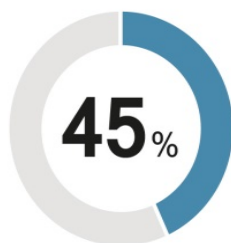
AI Business / Luxury Marketing / Responsible Management / Competitive Strategy



# Alumni Statistics

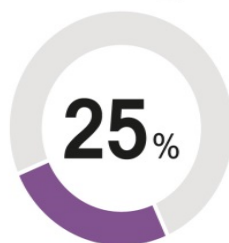


Manufacturing



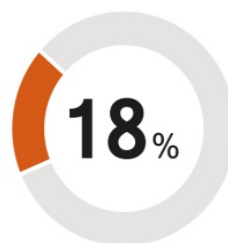
- BOC LienHwa Industrial Gases Co., Ltd.
- ECLAT Textile Co.
- Nissan Motor
- TSMC SSL
- Foxconn
- DELTA
- ASUS
- HTC
- DHL
- Test Rite Group
- China Steel Corporation
- Quanta Computer

Information Technology



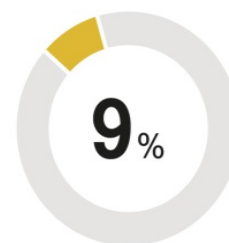
- Hewlett-Packard Inc.
- Gemtek technology
- Advantech
- Qualcomm
- Mediatek
- Microsoft

Livelihood Services



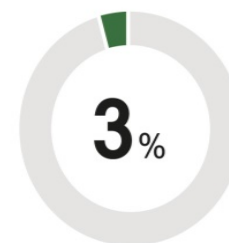
- Taiwan External Trade Development Council
- Johnson & Johnson
- Phu My Hung
- China Airlines
- Taiwan Mobile
- Flavor Full
- Citi Group
- First Bank
- HSBC
- 3M
- JT International Distributors Inc.
- Nike
- Mega International Commercial Bank

Business Services



- Ernst & Young
- UCS Solutions
- Deloitte
- LF Logistics

Culture, Education & Communication



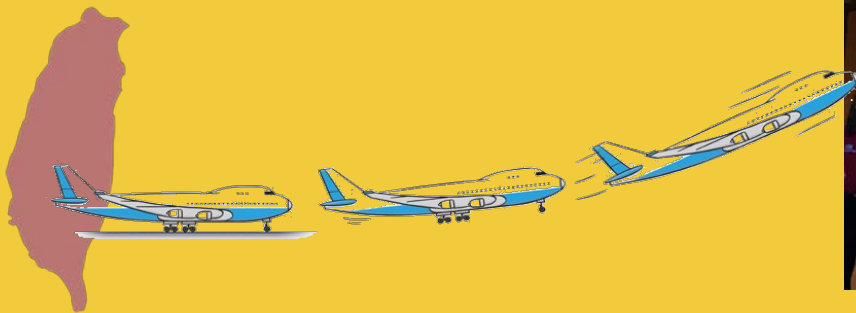
- Elite PR





# Exchange Program

Local to  
Global!





# GMBA Spirit





## Our Expert Team

 <b>CEO</b> Tiffany Patent & Innovation Management	 <b>CTO</b> Jenny Biomedical Engineering	 <b>CMO</b> Nana Ngo Marketing Strategy & Communication	 <b>COO</b> Mongkon T. Innovation and Business Strategy	 <b>CFO</b> Perpetue C. Financial & Accounting
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**Advisors**  
Dr. Diana Tsai  
Dr. Shih-ping Huang  
Dr. Charles Tak Ming Choi

**Field**  
Biotechnology Business Management  
Strategic Management of technology and innovation  
Biomedical and Neural Engineering

**Institute**  
Professor, GMBA, NCTU  
Director of GMBA, NCTU  
Director of Neural Engineering and Interface Laboratory



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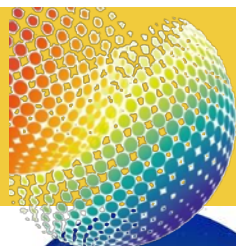
## AppWorks



FROM IP TO IPO PROGRAM  
創新創業激勵計畫



TAIWAN  
STARTUP  
STADIUM  
台灣新創競技場



OPEN  
DATA  
創新商業  
實務戰



STARTUP  
WORLD CUP







- 2020: **CMA Continuous Glucose Monitoring System@SCG Bangkok Business Challenge (Winner of H.M. The King's Award/99-Second Pitch Winner)**
- 2019: **CMA Continuous Glucose Monitoring System@SCG Bangkok Business Challenge (Winner of H.M. The King's Award/99-Second Pitch Winner)**
- 2018: **CMA Continuous Glucose Monitoring System@SCG Bangkok Business Challenge (Winner of H.M. The King's Award/99-Second Pitch Winner)**
- 2016: **D-Life@mai Bangkok Business Challenge (Finalist, 3<sup>rd</sup>) – with NTNU R&D team**
- 2015: **Opticare@mai Bangkok Business Challenge (Semifinal, award: Houston Technology Center Asia Innovation Award/99-Second Pitch Winner /The Best Presentation) – with NCTU R&D team**
- 2014: **Lumilife@mai Bangkok Business Challenge (Semifinal, award: The Best Team Synergy)**
- 2013: **PicArts@mai Bangkok Business Challenge (Semifinal, award: Recognition of Sustainability/The Best Team Synergy)**
- 2012: **Nano-Capsule@mai Bangkok Business Challenge (Semifinal)**
- 2012: **Sustainer Solutions@Hult Shanghai Regional Final 2012 (Regional final)**
- 2010: **Green Future, Inc.@mai Bangkok Business Challenge (Semifinal, award: 99-second pitch winner/Recognition of environmental concerns) – with NCTU R&D team**







# Country Visit

- Study the country first (in Global Business Management) then visit the country for real!
- Country visit in the past: Vietnam, Indonesia, Philippines, Myanmar, Cambodia, South Korea, China, Indonesia, Malaysia, and etc.







國立交通大學

*National Chiao Tung University*





# Admission process

此為109學年度簡章日期，請以110學年度簡章為主！

報名表單

## 12/13 ~ 12/18 Registration *and* Application Documents

- ✓ Application form 報名表
- ✓ Certificate of working experience 年資證明影本  
(若在職中，計算至109年12月18日止)
- ✓ 工作經歷表
- ✓ English proficiency test transcript 英文能力證明
- ✓ Autobiography 自傳
- ✓ Qs from GMBA 考生個人資料摘要表+背景資料調查表
- ✓ College transcript 大專歷年成績單及總平均成績名次正本
- ✓ Other supporting documents 其他有利審查文件

**\*\* Please see our brochure for details 以招生簡章為主 \*\***



- 3/16 切結繳交英文能力證明
- 3/18 公佈口試名單
- 3/21 Interview
- 4/18 正取生報到