

# 國立臺北科技大學 112 學年度碩士班招生考試

系所組別：4202 經營管理系碩士班

## 第二節 計算機概論 試題 (選考)

第 1 頁 共 1 頁

### 注意事項：

1. 本試題共 6 題，共 100 分。
2. 不必抄題，作答時請將試題題號及答案依照順序寫在答案卷上。
3. 全部答案均須在答案卷之答案欄內作答，否則不予計分。

1. What is the concept of chatGPT (Generative Pre-Trained Transformer) proposed by OpenAI? (20%)
2. What are concepts of supervised learning, unsupervised learning, and reinforcement learning? (20%)
3. Please explain the concept of crowdsourcing. (10%)
4. The famous FinTech unicorn startup company “Wise” has become popular recently, please briefly explain its business model. (20%)
5. Why ERP is the core to intelligent manufacturing? (20%)
6. Netflix is a perfect example for digital transformation, please briefly explain the differences of before-after business models. (10%)