

國立臺北大學 111 學年度碩士班一般入學考試試題

系（所）組別：企業管理學系甲組
科 目：管理學

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☐可 ☒不可使用計算機

1. The COVID-19 pandemic has made millions of people across the world remote workers. Working from home has become the “new normal.” What are the challenges for employees in this situation? (10%) How would you solve the problems if you were the manager of the company? (15%) (可用中文或英文作答)
2. What are the reasons for businesses to bear corporate social responsibilities? (10%)
A number of businesses have forged data, colluded with officials, or faced human rights issues recently. How do you think businesses should deal with these issues? List the explicit steps they should take. (15%) (可用中文或英文作答)
3. 人工智慧的興起對企業的經營有一定的影響，從領導者的觀點，人工智慧可以在哪些面向上協助領導者？(25%)
4. 何謂敏捷式組織（Agile organization）？請用 5W1H（Five Ws and one H）說明之。(25%)

試題隨卷繳交