

科目：商業英文

適用：經濟系(產業發展組)

考生注意：

1. 依次序作答，只要標明題號，不必抄題。
2. 答案必須寫在答案卷上，否則不予計分。
3. 限用藍、黑色筆作答；試題須隨卷繳回。

本 試 題

共 7 頁

第 1 頁

編號：221

一、商用英文字彙測驗 (每題 2 分, 共 60 分)

1. The software is based on stroboscoping, a _____ to analyze rapid movement so that a moving object is perceived as a series of static images along the object's trajectory.

- (A) means (B) mean (C) meaning (D) meant

2. The technology reminds me of how innovations have constantly _____ techniques that are transforming how we view, and play, real-world sports.

- (A) pioneered (B) imagined (C) ranked (D) climbed

3. The popularity of the film _____ the actor to international stardom.

- (A) propelled (B) displayed (C) encountered (D) inspected

4. The state _____ is considering a law making it a crime to paint graffiti on public buildings.

- (A) legislature (B) mainstream (C) property (D) commerce

5. The artists rationalize public art displays by arguing that any _____ to art is a positive thing while many people criticize them.

- (A) exposure (B) expert (C) exhale (D) express

6. The megacity is _____ as a city with a population of more than ten million.

- (A) despite (B) defined (C) extracted (D) majored

7. Extensive transport networks, the _____ in cheap communication, and cultural changes in work and living have contributed to the rise of megacities.

- (A) drop (B) flop (C) trap (D) boom

8. Despite the major social and ecological challenges they present, megacities around the globe can and must be jointly _____ to both people and planet.

- (A) adopted (B) appreciated (C) apprehended (D) adapted

9. Most video games come with an instruction _____ that explains how to play the game.

- (A) journal (B) booklet (C) catalog (D) pouch

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本 試 題
共 7 頁
第 2 頁

編號：221

10. Because of her unique look and her height, Eunice has been ____ by many modeling agencies.

- (A) raised (B) approached (C) ranged (D) perfected

11. The enormous intelligence of Albert Einstein is now well ____, but it was not so obvious when he was young.

- (A) concentrated (B) fractured (C) acknowledged (D) encouraged

12. He ____ for his lack of money by doing extra work by himself.

- (A) commissioned (B) compensated (C) communicated (D) computed

13. A woman who reached a settlement with Bill O'Reilly over harassment allegations sued Mr. O'Reilly and Fox News on Monday for defamation and ____ of contract.

- (A) breach (B) breakage (C) break (D) bleach

14. One way to ____ public art controversy is to involve the public in the decision process, so it will appeal to the most people.

- (A) locate (B) retrace (C) reduce (D) regain

15. She was ____ by the gas company for the damage to her house.

- (A) expected (B) risked (C) reimbursed (D) experienced

16. New Power Party and Chinese Nationalist Party lawmakers tried to boycott the review by ____ the time limit for each lawmaker's speech, but dissenters were forcibly carried away from the podium by Democratic Progressive Party members.

- (A) disputing (B) discontinuing (C) discouraging (D) dissatisfying

17. British Prime Minister Theresa May yesterday closed in on a divorce deal with EU leaders with last-minute progress on the thorny issue of the Irish border after months of ____.

- (A) deadpan (B) deadlock (C) dreadlock (D) dreaded

18. A series of tweets by US President Donald Trump on Sunday about the investigation into contacts between his campaign last year and Russia ____ concerns among both Democratic and Republican lawmakers.

- (A) pumped (B) prompted (C) plumped (D) plumbed

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本試題
共 7 頁
第 3 頁

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19. Times magazine nominated North Korean leader Kim Jong Un, whom Trump has nicknamed "Little Rocket Man" and who has _____ ballistic missile tests that have raised fears of a nuclear confrontation.

(A) overlooked (B) overlapped (C) overwhelmed (D) overseen

20. The Vatican is pushing back against _____ aimed at Pope Francis for not speaking out against Myanmar's treatment of the Rohingya Muslims during his historic visit to the southeast Asian country.

(A) critics (B) criticism (C) crystal (D) criteria

21. The Vietnamese government plans to _____ tariffs on key autoparts from January. The move follows the planned termination of tariffs on cars within the region.

(A) increase (B) overturn (C) restrict (D) terminate

22. OPEC and non-OPEC producers led by Russia agreed to extend oil output cuts until the end of 2018 as they try to finish clearing a global glut of crude while signalling a possible early exit from the deal if the market _____.

(A) overheats (B) overweighs (C) overturns (D) overcomes

23. The City of London today committed to closer cooperation with Tokyo in a bid to _____ trade between the financial services sectors in the UK and Japan.

(A) boo (B) booze (C) boost (D) booth

24. Indonesia raises Bali volcano _____ to highest level, warns of 'imminent' larger eruption risk.

(A) aware (B) amusement (C) allure (D) alert

25. Accounts from foreign domestic workers in Singapore feature in a new report that suggests some 60% of maids in the city state are exploited by their _____.

(A) employees (B) employed (C) unemployed (D) employers

26. In a highly _____ global market, change is happening all the time, posing new challenges and raising new and complex issues.

(A) volatile (B) voltage (C) voluntary (D) volume

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共 7 頁

第 4 頁

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27. One in five employers uses a candidate _____ centre as a means of selecting staff.

- (A) asset (B) assistance (C) assessment (D) assemble

28. As a sales rep for a company that produces surgical instruments, Gerry needs to identify _____ customers, visit them, and introduce his products to them.

- (A) productive (B) prospective (C) prop (D) progressive

29. Branches of a multinational company which might be located in different countries can now be connected to each other by means of a wide area network, creating an _____ virtual office which covers the globe.

- (A) enormous (B) arrested (C) emergent (D) illusion

30. When Sherry's proposal has been accepted, she starts to _____ the project.

- (A) impersonate (B) implicate (C) implement (D) impress

二、閱讀理解測驗-商用英文書信 (每題 2 分,共 20 分)

(i)

From: Nancy Armstrong
To: Dewali Narpur
Date: December 1st
Subject: Marketing Survey

We have finished the survey form for our new summer product Jumbo Milkshake. Next week will be the time to send some of your people to campuses and outside youth fast food restaurants and places of entertainment to collect public opinion. As you know, we have three flavours: cherry, mango, and strawberry. We'd like to know whether young people have a preference or whether they are approximately equally liked.

Please familiarise yourself and your staff with the form. If you have any questions or recommendations about it, please get back to me ASAP because we plan to field test the products next week. Small plastic bottles containing samples of each flavour are being prepared now. These will be available to you on Monday next week to try out on volunteers. Your staff should ask the questions and write down the answers on the form.

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共 7 頁

第 5 頁

Personally, I like the cherry flavour the best. Let me know which one is your favourite after the field test is completed.

31. What is the purpose of this e-mail?

- (A) To ask someone's opinion of a product.
- (B) To explain an upcoming marketing survey.
- (C) To get volunteers for a project.
- (D) To order plastic bottles for a survey.

32. Which flavour is not provided?

- (A) mango (B) lemon (C) cherry (D) strawberry

33. According to this e-mail, where would we NOT expect to see surveyors?

- (A) In young people's homes.
- (B) At colleges and universities.
- (C) Outside pizza restaurants.
- (D) Outside movie theatres.

34. In this e-mail, the word "familiarise" in paragraph 2 is closest in meaning to...

- (A) become part of (B) get acquainted with
- (C) introduce one's family to (D) be satisfied with

35. The new drink will be out on the market in

- (A) summer (B) autumn (C) spring (D) winter

(ii)

Is the New City Stadium Safe Enough to Use?

With only a month before the opening of Kirkpatrick Stadium, reports of possible safety problems are emerging from knowledgeable sources. Unprotected electricity lines on the walls and ceilings of the hallways may pose a hazard to the public. Especially with reported leaking ceilings, the possibility of electrical fires is high. Adjacent to the main entrance, empty boxes for fire safety equipment are evident. Currently, the stadium is not fit for public use.

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本 試 題

共 7 頁

第 6 頁

To the Editor:

We are outraged at your report "Is the New City Stadium Safe Enough to Use?" (Tuesday, May 2). The "safety hazards" referred to in the apparently hastily written article will not exist by the June 1 opening.

It goes without saying that during construction operations, electric lines must first be laid before covering them with a protective plastic layer. The lines for the entire structure have already been laid. The protective coverings are scheduled to be in place by May 20. As to the "leaking ceiling," anyone familiar with construction sites can tell you that once the major sections of a building site are in place, they must be washed to remove leftover construction materials. The stadium is currently being cleaned, resulting in excess water, which will be removed long before the June 1 opening rolls around. Finally, the "empty boxes" will be fitted with proper fire safety equipment, as scheduled, on May 23.

Your reporting on this construction site can only be called "sensationalism". Our safety record, in fact, is second to none in this state. We are on schedule at this phase of construction. We will invite your reporter to visit the stadium on May 26, the date for scheduled completion, and write another article. We hope the reporter would then be considerate enough to include an apology, which we believe is due.

John Beavers

President

Altmore Construction Services

36. What is suggested about Kirkpatrick Stadium in the article?

- (A) It cost too much money.
- (B) It is smaller than expected.
- (C) It will open later than expected.
- (D) It is a danger to the public.

37. What would one expect to find in the "empty boxes"?

- (A) Fire extinguishers.
- (B) Matches and lighters.
- (C) Firemen helmets.
- (D) Protective gloves.

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本 試 題
共 7 頁
第 7 頁

38. What is the purpose of Beavers' response letter?
- (A) To explain delays in construction (B) To protest unfair reporting
(C) To account for expenses (D) To teach construction principles
39. What is said in the letter about the electric lines?
- (A) They are built to withstand plastic. (B) They have yet to be installed.
(C) Water does not affect them. (D) They are unsafe.
40. When is construction of the stadium expected to be finished?
- (A) May 20th. (B) May 23rd. (C) May 26th. (D) June 1st.

三、短文寫作-現象描述 (英文表達 10 分, 文法 5 分, 內容 5 分, 共 20 分)

Normally, after a typhoon, there is often a price increase in green vegetables due to the agricultural damages. Interestingly, the bean sprouts (豆芽菜), which are planted in greenhouses (溫室) and hence are less likely harmed by the typhoon, are also becoming rather expensive. Write a paragraph to explain the reason of this economic phenomenon.

試
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