## 國立政治大學 108 學年度 碩士暨碩士在職專班 招生考試試題

第/頁,共2頁

考 試 科 目個體經濟學 系 所 別經濟學系 考 試 時 間 2 月 18 日(一) 第一節

Please show all your work because (i) partial credit will sometimes be awarded and (ii) full credit may not be awarded for answers that appear without accompanying work.

- 1. (10 points each, Total 20 points) True or False. Please explain.
  - (a) Since collusion yields higher profits for firms a one-time simultaneous quantity game, to collude and split the joint monopolist's payoff is the best strategy.
  - (b) The compensated demand of a Giffen good is positively sloped.
- 2. (Total 30 points) Robin the Rueppell's fox (R) and Sarah the sand cat (S) live in an oasis in the Sahara Desert.

  Each is endowed with meat (x) and water (y). Robin has 5 kg of meat and 6 litters of water; Sarah has 3 kg of meat and 10 litters of water. Their preferences are

$$u_{R}(x_{R}, y_{R}) = x_{R}^{1/3} y_{R}^{2/3}$$
 and  $u_{S}(x_{S}, y_{S}) = \sqrt{x_{S} y_{S}}$ 

There is no other living creature in this oasis.

- (a) (2 points) What are their respective utilities of consuming their endowments?
- (b) (3 points) Can there be Pareto improvement? Why?
- (c) (15 points) If yes, how can they reach Pareto optimal through trade? [HINT: Let a litter of water be the numeraire and P be the price of meat per kg.]
- (d) (5 points) What is the equilibrium after the trade called? Who has the larger bargaining power?
- (e) (5 points) Draw an Edgeworth box to illustrate part (a) and part (b). Be sure to label everything clearly, including the origins, the endowment point, both Robin's and Sarah's indifference curves, etc..
- 3. (Total 30 points) The inverse demand for love potion is  $P(Q)=\alpha$ - $\beta Q$ . Cupid is the monopolist of love potion and his cost function is  $Q^2 + \gamma Q$ .  $\alpha > \gamma > 0$ , and  $\beta > 2$ . Suppose he decides to use two-block pricing. Let  $Q_1$  be the quantity sold in the first block and  $Q_2$  be the **total** quantity sold.
  - (a) (10 points) What are his optimal quantities sold in each block?
  - (b) (15 points) Please draw a graph that depicts your answer in part (a) and the corresponding prices  $(P_1, P_2)$ . Also include the optimal uniform pricing  $(P^*)$  and quantity  $Q^*$  on your graph as well. Your graph should include the demand, marginal revenue, cost, etc.. There is **no need** to calculate the uniform pricing, doing redundant calculation earn **NO** credit.
  - (c) (5 points) From your graph, what is the relationship between  $(P_1, P_2)$  and  $P^*$ , and the relationship between  $(Q_1, Q_2)$  and  $Q^*$ ? What does this imply about the inefficiency of market power? [HINT: deadweight loss.]

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第 2 頁, 共 2 頁

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- 4. (Total 20 points) Barney has a continuous increasing and concave Bernoulli utility function  $u(\bullet)$  and initial wealth, w. There is a money tree that will grow \$100 with probability  $\pi$  and grow \$20 with probability  $1-\pi$ .
  - (a) (5 points) if Barney owns the money tree, what is the minimum price he would sell it for?
  - (b) (5 points) If Barney does not own the money tree, what is the maximum price he would buy it for?
  - (c) (10 points) Are buying and selling prices equal? Please use ONE graph with money on the x-axis and utility on the y-axis to explain your answer. Given an economic intuition for your answer. [HINT: Certainty equivalent and risk premium.]

