

# 國立中山大學 102 學年度碩士暨碩士專班招生考試試題

科目名稱：藝術文化概論【劇藝系碩士班】

題號：415002

※本科目依簡章規定「不可以」使用計算機

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1. 現任文化部長龍應台女士在上任之初即提出文化政策的泥土化、國際化、雲端化三大方向芻議。請就近一年來您個人對於國內藝文環境與個案的觀察，試論這三大方向的實踐。(25%)
2. The advocacy of cultural and creative industries gives rise to a myriad of creative businesses. Please discuss the function of high arts in the marriage of creativity and commerce using a sample industry sector of your choice. (25%，請以中文作答)
3. "Museum Theater has been popular in Europe and America for many years. However, there are only few attempts in Taiwan. National Museum of Taiwan History first launched museum drama creation project in 2008 and obtained broad responses. In the end of 2012, this institution will hold The Rainbow Bridge performed by NUTN Department of Drama Creation and Application. Playwright and Director Hsu wrote this play especially for Atayal Tribe history. In this play, it represents the Atayal facial tattoo, traditional art, legends, dances and rites. This play adopts Theatre-in-education method to make its audience learn each issue through theatre experiences (Ministry of Culture, 2013)." What is the main concept in this news? What are your suggestions for the museum and the Director? (25%，請以中文作答)
4. 請從 BOT、ROT 及 OT 的觀點討論華山 1914 文化創意產業園區的案例。(25%)