系所：資訊傳播工程系碩士班　　科目：英文　　　　共 4 頁

本試卷分 6 大部分，請將壹,貳項填入選擇題答案區;其餘填入非選擇題答案區. 並注意題號順序.

壹、段落填空，請依照每一個空格的題號填入最適合題意的字或詞。每格 2 分

This is a delicious evening, when the whole body is one sense, and imbibes delight through every pore. I go and come with a ___(1)____ liberty in Nature, a part of herself. As I walk along the stony shore of the pond in my shirt sleeves, though it is cool as well as cloudy and ___(2)_____, and I see nothing special to attract me, all the elements are unusually congenial to me. The frogs __(3)___to usher in the night, and the note of the whippoorwill is borne on the rippling wind from over the water. Sympathy with the fluttering alder and poplar leaves almost ____(4)____ my breath; yet, like the lake, my serenity is ____(5)_____ but not ruffled. These small waves ____(6)_____ by the evening wind are as remote from storm as the smooth reflecting surface. Though is now dark, the wind still blows and ____(7)____ in the wood, the waves still dash, and some creatures lull the rest with their notes. The repose is never ____(8)_____. The wildest animals do not repose, but seek their ___(9)____ now; the fox, and skunk, and rabbit, now __(10)____ the fields and woods without fear.

(Texts from WALDEN by *Henry D. Thoreau*)

1.　(1) fine　　　(2) clear　　　(3) clean　　　(4) strange
2.　(1) windy　　(2) sunny　　　(3) snowy　　　(4) rainy
3.　(1) hop　　　(2) trump　　　(3) leap　　　(4) stride
4.　(1) longs for　(2) locates　　(3) make up　　(4) takes away
5.　(1) peddling　(2) rippled　　(3) attached　　(4) charged
6.　(1) raised　　(2) seated　　(3) finished　　(4) drunk
7.　(1) blows　　(2) cleans　　(3) roars　　　(4) notifies
8.　(1) touching　(2) reaching　(3) complete　(4) sufficient
9.　(1) life　　　(2) prey　　　(3) child　　　(4) friend
10. (1) roam　　(2) hide　　　(3) dash　　　(4) garb

貳、文法填空，請選擇最合詞意的片語放在句子內　每題 1 分

11. Mary is a bit spoiled, _____ is often the case with an only child.
    (1) it
    (2) that
    (3) this
    (4) as

12. It is reported that many people in that area have died from drinking _____ water.
    (1) contaminated
    (2) numerous
    (3) visible

(4) recognized

13. To annoy me, my little brother _____ turned up the radio while I was studing.

    (1) deliberately

    (2) considerately

    (3) precisely

    (4) thankfully

14. The first national park of the United States, _____, was Yellowstone in the state of Wyoming.

    (1) founding in 1872

    (2) finding in 1872

    (3) founded in 1872

    (4) found

15. _____ had we got into the building than it began to rain cats and dogs.

    (1) No sooner

    (2) Hardly

    (3) No faster

    (4) Scarcely

16. I agree with you. Peter is _____ too young to handle such a heavy mission.

    (1) very

    (2) so

    (3) much

    (4) such

17. It is essential that everyone _____ a mask lest people should contract flu.

    (1) wear

    (2) wears

    (3) must wear

    (4) is wearing

18. Traffic here is so chaotic that you _____ be too careful when crossing the street.

    (1) must not

    (2) should not

    (3) cannot

    (4) may not

19. She was in such a hurry that she forgot to say goodbye to the friends _____ she had worked for last two years.

    (1) with whom

    (2) with them

    (3) whom

    (4) whose

20. The _____ my mom has of that young man is kind and polite
    (1) aspect
    (2) idea
    (3) image
    (4) operation

参. 請於空格內填入正確的冠詞，如無冠詞請打 X。 每格 1 分

People do not adopt new ideas at __1__ same rates. Those who first use _2__ innovation are called innovators. People who follow up on ___3_ innovative ideas through specialized media such as trade journals or interpersonal contacts are early adopters. If you bought _4___ VCR in the mid-1970s, you were innovators.

Interactive communication technologies diffuse in __5__ characteristic way. First ___6__ certain minimum number, of adopters are necessary for it to be useful enough for most people to go along with _7___ trend. Email is _8___ good example. Now __9__ personal computer is being reinvented again, as _10___ tool to send emails.

肆、改錯題: (25%) 說明：請將每題中兩處畫底線的部分作修正使之合乎文法與前後文義，這部分共有 5 題，每題 5 分，改對一處得2.5分。

11. As we write this, it is 5 A.M. local time on a weekday morning, and Gamespy, a source of game server browsing and player forums (www.gamespyarcade.com/), have been reporting that more than 250,000 players plays approximately 75,000 games online worldwide.

12. The social perspective push Web science researchers toward a deep understood of the information and services users want.

13. The commitment to pervasive or ubiquitous access for users as they travel reflecting more than just technological challenges; it was generated opportunities for novel services with temporal and geospatial requirements.

14. They worked with the game designers to devising a gameplay strategy that would support the learning objectives, meaning that previous knowledge would need to succeed at each increasingly sophisticated gameplay level.

15. A set of protocols call the TCP/IP has emerging as the dominant model for achievement connectivity among different networks.

伍. 閱讀測驗，請以英文正確句型來回答問題。每題 2.5 分

Diffusion of Innovations

Increasingly, computer-generated monsters and sets are filling in for scale models. Sometimes computer images stand in for real actors in dangerous action sequences, such as the "people" falling of the *Titanic* as it slipped beneath the waves. The waves were computer-generated, too. Computer effects are also what made it possible for *Forrest Gump* to be inserted into a film clip to shake hands with President John F. Kennedy. None of the computer-generated movie actors have really caught the public's imagination yet, but that is perhaps just a matter of time. If their heirs' financial demands can

be satisfied, we may see new movie with deceased stars such as Marilyn Monroe and James Dean.

16: What are the advantages of using computer-generated images for movie productions?

17: Based on this essay, do you think that can *Bruce Lee*(李小龍) be the main actor in a new movie in the future? Why?

The Rise of E-Commerce

There is a new language in marketing today and it starts with "e." Terms such as "e-tailing" and "spam" comprise the vernacular of "e-commerce," which is reshaping the advertising industry of the future. E-commerce refers to the broad range of commercial transactions and purchases taking place on the Internet. E-commerce is a significant break with traditional advertising approaches. Consumers can visit Web sites with comparative product and pricing information, ask questions, read reviews from other consumers, and even complete their purchase. It is both an impulse and a directional technology. The impulse potential arises from the growing number of browsers or "surfers" who respond to commercial messages on a whim as they use the Net for other purposes. For example, a reader of a book review in the on-line version of the *New York Times* may impulsively decide to click on the *Barnes and Noble* web to order a copy.

18: What are the benefits that consumers can get from the "e-commerce?"

19: What are the behaviors of "surfers?" Do these behaviors affect the functions of 'E-commerce" web sites?

陸、英翻中: *(25%)* 說明：這部分共有 5 題，每題 5 分，依正確性與完整性給分，答錯不倒扣。

20. Writing in Science magazine last August, Sir Tim Berners-Lee and collaborators called for a new discipline and detailed their case in an online 130-page monograph.

21. Predictive models are needed to understand why the video-sharing site YouTube and the photo-sharing site Flickr are so successful.

22, It is, however, extraordinarily difficult to implement a video game that accurately represents the underlying science and that is sufficiently engaging to hold a student's attention.

23. Proponents say the addition of a third dimension to Web browsing would result in better visualization and analysis of financial, business, and scientific data.

24. The face of the classroom has changed dramatically in recent years, and it continues to do so in higher education