

1. Please differentiate the major differences between a manufacturing company and a large hospital (e.g. regional hospital) in terms of the following items. Use examples to demonstrate your argument. (20%)
 - a. value creation
 - b. social responsibility
 - c. main tasks of the CIO
 - d. information systems/information technology
2. Suppose you are a management consultant for the largest hospital in Taiwan. Your client asked you to provide analyses for following proposals. What analytic models and generic process will you use? Please shortly explain each of them as well as your reasons. (30%)
 - a. To establish a regional hospital in China
 - b. To increase its internal efficiency
 - c. To strengthen its security management
3. According to Porter, the best way to sustain advantage is to create a distinct value chain that offers unique value. How this principle is true in the contemporary Smartphone industry (20%)
4. Continuously learning is important to an organization's long term success. Becoming a "learning organization" through continuous organizational learning is among the major concerns for CEOs nowadays. Peter Senge suggested five disciplines to explain how to convert companies into learning organizations: personal mastery, mental models, shared vision, team learning, and systems thinking. Please explain the meanings of these disciplines and how they can be applied in a large organization (30%)