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1. Companies doing business globally are not new. But it wasn't until the mid-1960s that international companies become quite common. Today, few companies don't do business internationally. Therefore,, multinational corporation (MNC) is any type of international company that maintain operations in multiple countries.　Please address different types of MNC with possible examples to illustrate their differences. (15%)

2. Organizations use three types of strategies: corporate, business, and functional.　Top-level managers typically are responsible for corporate strategies, mid-level managers for competitive strategies, and low-level managers for functional strategies.　A corporate strategy is one that specifies what business a company is in or wants to be in and what it wants to do with those businesses.　It is based on the mission and goals of the organization and the roles that each business unit of the organization will play. What are the three main types of corporate strategy? (15%)

3. Collaborating with external and internal partners in creating and managing a successful value chain requires significant investments in time and energy, and other resources, as well as a serious commitment by all chain partners.　Regarding managers choose to implement value chain management, a survey of manufacturers noted four primary benefits of value chain management: improved procurement, improved logistics, improved product development, and enhanced customer order management.　As to achieve the above benefits, what are the potential obstacles that managers must tackle in managing the value chain? (20%)

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4. Please explain the following terms: (12%)
   a. hierarchy of needs theory (3%)
   b. organizational justice (3%)
   c. charismatic leadership (3%)
   d. downsizing (3%)

5. What is organizational culture? What are the seven primary characteristics that seem to capture the essence of an organizational culture? (12%)

6. Suppose you are a human resource (HR) manager leading several subordinates in a high-tech manufacturing company; you and your subordinates have been authorized to access the personnel information for the entire company because of your position power. What ethical issues would you face? What would you do to prevent the ethical issues you identified? (26%)