系所組別：會計學系乙組

考試科目：管理資訊系統　　　　　　　　　　　　　　　考試日期：0224，節次：1

※ 考生請注意：本試題不可使用計算機

共七大題，總分 100 分

1. What is APP? (3%) Describe the current development in APPs to your knowledge. (5%) What impact have they brought on the software industry? (5%)

2. What is Big Data? (5%) What new business opportunities does this new concept imply? Give an example. (15%)

3. How to combine Big Data and cloud computing to do data-mining? Give an example. (20%)

4. What is group decision-support system (GDSS)? Illustrate how a GDSS meeting works. (15%)

5. Why do joint ventures and co-sourcing outsourcing relationships have a better chance of success than the traditional client-vendor relationship? (10%)

6. Illustrate how management information systems obtain their data from the organization's transaction processing systems. (10%)

7. What are the principal capital-budgeting models for evaluating IT projects? (4%) Detail how each of them works. (8%)