

系所組別： 創意產業設計研究所丙組

考試科目： 創意產業概論

考試日期：0226 · 節次：2

Short Essay Questions:

Please answer the following three essay questions in **English** with **300 words** maximum each.

簡答題：請各以三百字內、以英文簡述回答下列問題：

1. What is 'creative industries'? Please provide your own understanding and interpretation. (40%)  
何謂「創意產業」？請以您個人理解與觀點說明之。
2. Based on specific industries examples, consider in what aspects that the 'creative industries' differ from the 'traditional industries'? (30%)  
「創意產業」與「傳統產業」之差異面向為何？請以相關產業舉例說明之。
3. What is the relationship between the 'creative industries' and the 'design industry'? (30%)  
「創意產業」與「設計產業」之關係為何？