

## 創意設計

You can answer in English or in Chinese!!

1. What is *Brainstorming*? What are the major principles?  
(20%)
2. Please find out 3~5 items from your daily life and combine the key factors of each item to make one innovative product!! Please describe the final product and specify the key factors? (20%)
3. What is the best creative product from your point of view (exclude Apple's product)? Why? (20%)
4. What is the core value in Creative Product Design? Why?  
(20%)
5. Please describe an existing problem you observe! Find out an innovative solution! Why? (20%)