

國立成功大學

113學年度碩士班招生考試試題

編 號：210

系 所：創意產業設計研究所

科 目：數位媒體與互動設計

日 期：0202

節 次：第 3 節

備 註：不可使用計算機

※ 考生請注意：本試題不可使用計算機。請於答案卷(卡)作答，於本試題紙上作答者，不予計分。

I. Digital Media: visualizing neighborhood data (30%)

Neighborhood is a geographically localized community within a larger city, town, suburb or rural area. Spatially, it is a specific geographic area; functionally, it is a set of social networks. The data of a neighborhood includes that of physical environments (natural and man-made), and people (residents and households).

1. Describe your neighborhood, and create a dataset about your neighborhood. (10%)
2. Create a visualization that presents insights from the dataset. (10%)
3. Explain and assess, using text and visuals, the relationship between the dataset and the visualization. (10%)

II. Digital Design: a drawing tool for the visually impaired (55%)

Design a tool that assist the visually impaired to sketch out their ideas through visual media.

1. Problem definition: Define your design problem through examining the process of drawing and sketching; discussing how the visually impaired may draw and sketch; and identifying the needs and challenges in the design. (15%)
2. Design approaches: Describe how you may address the design problem in terms of the design issues, the concepts and strategies, and the interaction designs. (15%)
3. Prototyping: Draw at least three prototypes, with significant varieties, and explain them using text. (15%)
4. Evaluation: Select a final design from the prototypes, explain the reason(s) for the selection, and evaluate the design by referring to your problem definition in II.1 above. (10%)

III. Terms about Programming (15%)

Please select a word/phrase from the pool below to fill in the blank and complete the sentence about programming.

application	assignment	bit	data structure
coding	conditionals	bool	graph
computer program	function	class	machine learning
debugging	recursion	float	object-oriented programming
pseudocode	statement	list	symbol
server	syntax	string	token

1. _____ is an essential part of programming, regarding finding and fixing errors in the code.
2. _____ algorithms, like Dijkstra's shortest path and breadth-first search, are crucial for solving problems related to network structures.
3. Decision trees and neural networks are _____ algorithms underlie the intelligence in various software applications.
4. The divide and conquer strategy often involves _____, dividing a problem into smaller and identical subproblems for easier resolution.
5. Array or list is a _____ used to store collections of elements in a sequential order.