考 試 科 目	管理資訊系統	系 所 別	資訊管理學系 / 資管組	考 試 時 間	2 月 6 日(二) 第四節

Essay Questions (100%) (*You may answer the questions in either Traditional Chinese or English*)

1. (20%) *How is the term "business case" generally defined or understood in MIS?*

2. (20%) *What is the strategic information system? Can you provide several examples from recent news that illustrate its importance?*

3. (20%) *What are the key factors or categories in evaluating the feasibility of information system projects? Can you provide detailed explanations for each?*

4. (20%) *In the context of companies increasingly using artificial intelligence programs or systems for personnel selection and recruitment processes, what managerial opportunities, risks, and ambiguities would arise?*

5. (20%) *What problem does action design research aim to address within the realm of design research in MIS?*

備　　　　註	一、作答於試題上者，不予計分。 二、試題請隨卷繳交。