學年度 碩士班暨碩士在職專班 招生考試試題 國立政治大學 113

1 頁, 共 2 頁

系 所 別企業管理研究所(乙組) 考試時間 2月6日(二) 第四節 微積分

Show all your work to earn the credits.

- 1. Evaluate the following limits:
 - (a) (10 points) $\lim_{x \to 1} \left[(x-1)^2 \sin \left(\frac{2}{x-1} \right) \right]$
 - (b) (10 points) $\lim_{n \to \infty} \frac{1}{n} \left[\left(\frac{1}{n} \right)^2 + \left(\frac{2}{n} \right)^2 + \dots + \left(\frac{n-1}{n} \right)^2 \right]$
- 2. Evaluate the following:
 - (a) (10 points) $\frac{d}{dx} \int_{-\ln x}^{\ln x} \sin(e^t) dt$
 - (b) (10 points) $\frac{d}{dx} [\cos(2x)]^{\sin(3x)}$
- 3. Evaluate each of the following integrals:
 - (a) (10 points) $\int \frac{1}{(x^2+1)^2} dx$
 - (b) (10 points) $\int \frac{3}{1 + e^{-3x}} dx$
- 4. (10 points) Determine whether the following series

$$\sum_{n=2}^{\infty} (-1)^n \ln \left(\frac{n+1}{n} \right)$$

is conditionally convergent, absolutely convergent or divergent. Show your work and state which test you use.

5. Given the power series

$$f(x) = \sum_{n=1}^{\infty} \frac{(-1)^{n-1}(x-1)^n}{n}$$

- (a) (4 points) Find all the values of x at which the power series converges.
- (b) (3 points) Find the eighth-order derivative $f^{(8)}(1)$ at x = 1.
- (c) (3 points) Evaluate the sum of the alternating harmonic series:

$$1 - \frac{1}{2} + \frac{1}{3} - \frac{1}{4} + \frac{1}{5} - \frac{1}{6} + \cdots$$

國立政治大學 113 學年度 碩士班暨碩士在職專班 招生考試試題 第2頁,共2頁

考 試 科 目 微積分 系 所 別 企業管理研究所(乙組) 考 試 時 間 2月6日(二) 第 四 節

- 6. A retailer has been selling 1200 tablet computers a week at \$350 each. The marketing department estimates that an additional 80 tablets will sell each week for every \$10 that the price is lowered. Let x be the number of tablets sold.
 - (a) (2 points) Find the demand function.
 - (b) (3 points) What should the price be set at in order to maximize revenue?
 - (c) (3 points) If the retailer's weekly cost function is

$$C(x) = 35,000 + 120x$$

What is the marginal profit function?

- (d) (2 points) What additional profit is realized if the sale of tablets is increased from 1200 to 1201 per week?
- 7. The quantity x demanded each week is related to the unit price p by the demand equation

$$x = \sqrt{169 - p^2}, \quad 0 \le p \le 13.$$

- (a) (4 points) Find the price elasticity of demand that corresponds to p = 5.
- (b) (2 points) Is the demand elastic or inelastic when p = 5?
- (c) (2 points) For what price p is the demand unitary?
- (d) (2 points) If the unit price is increased slightly from 5, will the revenue increase or decrease?

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