國立成功大學

113學年度碩士班招生考試試題

編　號：247

系　所：體育健康與休閒研究所

科　目：運動與休閒管理

日　期：0202

節　次：第 3 節

備　註：不可使用計算機

編號： 247

國立成功大學 113 學年度碩士班招生考試試題

系　　所：體育健康與休閒研究所

考試科目：運動與休閒管理

考試日期：0202，節次：3

※ 考生請注意：本試題不可使用計算機。　請於答案卷(卡)作答，於本試題紙上作答者，不予計分。

一、請以中文簡單說明以下英文重點(20%)

In returning to Zeigler's (1987) original questions, the origins of sport management largely arose out of sport sociology and physical education scholarship at a time of global professionalization within the sport industry and subsequent need to adopt a more scientific approach to managerial practices. Sport management has evolved as a discipline with more publications in the last ten years than the proceeding thirty years. Sport managements status is in a period of transition - simultaneously at the tail end of a first generation of seminal scholars who fought to stake sport managements claim in a competitive academic landscape, whilst concurrently producing a quantity knowledge, scholars, programs, and impact unprecedented in the disciplines history. Based on our preliminary analysis we offer three provocations to stimulate conversations regarding the future of sport management: (1) is sport management a discipline or a field? (2) given the growth of sport management do disciplinary or interdisciplinary journals best serve sport managements ambitions for the next generation of scholarship? and (3) how will our ideas of sports distinctiveness and contribution to knowledge (both theoretical and practical) influence the maturation of sport management scholarship?
(資料來源: EASM 2023, book of abstracts, p. 129)

二、名詞解釋:

(一)何謂運動觀光(Sport Tourism)? (15%)

(二)何謂運動管理?(10%)

(三)何謂休閒阻礙處置(Leisure Constraints Negotiation)? (15%)

三、何謂認真休閒(Serious Leisure)? (10%) 並以認真休閒理論，針對一種運動參與者，論述對該種類運動發展的影響? (30%)