

國立成功大學

112學年度碩士班招生考試試題

編 號：217

系 所：創意產業設計研究所

科 目：創意產業概論

日 期：0207

節 次：第 2 節

備 註：不可使用計算機

※ 考生請注意：本試題不可使用計算機。請於答案卷(卡)作答，於本試題紙上作答者，不予計分。

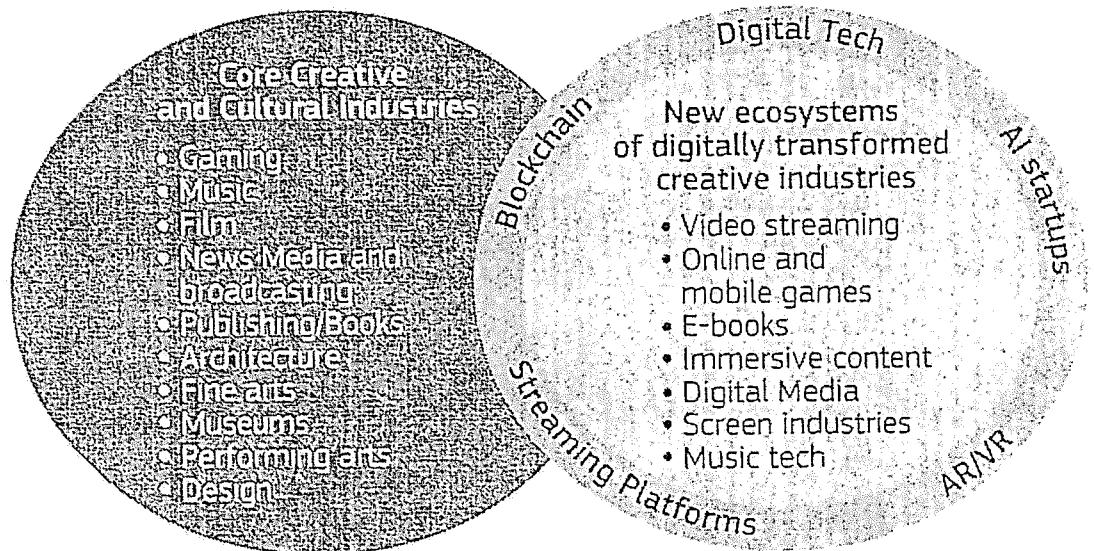
1. Mini essay (60%):

“The creative industries and culture also have the power to facilitate transformations of institutions, communities and cities. Creative people and artists are key because they develop ideas, metaphors and messages and help to drive social development and experiences.” (European Commission: 2021)

From the previous mentioned statement from the *European Commission* in 2021. Please select at least three sectors from the Core Creative and Cultural Industries below and take two digitally transformed creative industries of the New Ecosystems to begin your essay writing which reveals your understanding, opinion and perspective on the selected issues. You may refer to the example provided to you below:

Overview of creative industries

Source: Technopolis group, 2021



Example		Your selections to write the mini essay	
Core Creative and Cultural Industries	<ol style="list-style-type: none"> 1. Film 2. Fine arts 3. Museums 	Core Creative and Cultural Industries	<ol style="list-style-type: none"> 1. ? 2. ? 3. ?
New Ecosystems of Digitally Transformed Creative Industries	<ol style="list-style-type: none"> 1. Online and mobile games 2. Immersive content 	New Ecosystems of Digitally Transformed Creative Industries	<ol style="list-style-type: none"> 1. ? 2. ?
Example Issues of the mini essay writing	<ol style="list-style-type: none"> 1. Online and mobile games in <u>Films</u>, <u>Fine arts</u> and <u>Museums</u> 2. Immersive content on <u>Films</u>, 	Issues of YOUR mini essay writing	?

編號： 217

國立成功大學 112 學年度碩士班招生考試試題

系 所：創意產業設計研究所

考試科目：創意產業概論

考試日期：0207，節次：2

第2頁，共2頁

	<u>Fine arts</u> and <u>Museums</u>		
--	--	--	--

*Please write your mini essay on the answer sheet provided to you.

2. Follow up question of the previous Mini essay. (40%)

Please provide one adequate case (can be in Taiwan or oversea) to demonstrate representative example and to provide evidence of the digital transformation from one of your selected sectors under the Core creative and cultural industries. (Please also provide Chinese name to the Case of your selection if there is one.)

*Please write your case on the answer sheet provided to you.