

考 試 科 目	社會與性格心理學	系 所 別	心理學系/ 社會與人格組 工業與組織組	考 試 時 間	2 月 3 日 (五) 第 4 節
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一、 Social Psychology (50%)

I. Explain the following terms: (35%)

1. Relational aggression
2. Strategic self-presentation
3. Social role theory
4. Self-handicapping
5. Attitude embodiment effect
6. Base-rate fallacy
7. Resource dilemma

II. Essay (15%)

We often say that being willing to help others is a virtue, but in fact, helping behavior is not very common in daily life. Please provide relevant theories to explain why helping others is so difficult, and what methods and strategies can be used to increase helping behavior? Please provide relevant research to support your argument. DT9D4h1j

備 註 一、作答於試題上者，不予計分。
二、試題請隨卷繳交。

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二、Personality Psychology (50%)

I. Please explain the following terms: (30%)

1. Projection vs. displacement (Freud)
2. Circumplex model of affect
3. Twin studies
4. Person-centered therapy
5. Self-schemas
6. Systematic desensitization

II. Essay (20%)

Suppose a research student wants to investigate how dispositional optimism can affect behavior. Help the student formulate a research question and the corresponding hypotheses. Then design a quantitative study to test your proposed hypotheses. In your answer, please include (a) the research question and hypotheses to be investigated, (b) a brief theoretical background of your hypotheses, and (c) the methodology of your study, including the sample characteristics, measures, and procedures of the study.

備

註

- 一、作答於試題上者，不予計分。
- 二、試題請隨卷繳交。