

國立成功大學

111學年度碩士班招生考試試題

編 號： 221

系 所： 創意產業設計研究所

科 目： 創意設計

日 期： 0220

節 次： 第 2 節

備 註： 不可使用計算機

※ 考生請注意：本試題不可使用計算機。請於答案卷(卡)作答，於本試題紙上作答者，不予計分。

ICID Creative Design

1. Please introduce the process of design thinking and explain why and how Design thinking is useful method for Creative problem solving. And discuss too the recent criticism and the new issues for design thinking. (40%)
2. Please discuss how and the why technology, design, and business can integrate as interdisciplinary collaborations which would contribute create industries. (30%)
3. Provide three cases which you think are good creative Industries design, and explain why and how. (30%)