國立政治大學 111 學年度碩士班暨碩士在職專班 招生考試試題

第/頁,共6頁

考	試	科 目	英文B	系 所 別	共同科	考試時間	2 月 10 日(四) 第 3	三節							
For	Iter	ns 1-35	, choose the best answe	r for each	question and write the co	rresponding	letter on the answer ca	ard.							
[.			ulary (30%)				二作答,否則不予計分								
	1.	When s	stevia first the U.	S. marke	t in 2008, many in the nutr	itional comi	nunity were over the m	noon							
		about tl	he health potential of th	is new su	gar substitute.										
		(A) crashed (B) listed (C) hit (D) fractured													
	2.	Advent	is celebrated on four _	Sun	days, beginning on the Sur	nday closest	to November 30 and e	nding							
			ember 24, Christmas Ev			·									
		(A) intermittent (B) consecutive (C) followed (D) chronological													
	3.	3. Procrastination is an urge many of us give in to even when the are high. That is, even if we know													
	there will be a high price to pay, we still put off doing things.														
		(A) stal	bles (B) shares (C) stake	es (D) sto	cks										
	4.	She is a	an outspoken of a	variety	of health-related causes, try	ying her bes	t to promote the health	of the							
		_	public.												
			ocate (B) adversary (C)												
	5.	If the lo	ocal company wants to i	ncrease r	narket share and profits, it	must seize t	his opportunity	to sell							
					he international enterprise.		1								
			n (B) indicator (C) syml												
					ore making their decision o	on the contro	oversial case.								
			culation (B) precedent (
					ether or not you are able to	implement	your plan to solve the								
			n in an effective manner												
			sibility (B) convenience			7./									
					utation by spreading rumo	rs about her									
			lerestimate (B) undertak												
			scribed (B) commission		t to paint her portrait at a p	rice of six fi	gures.								
					• • •	14 1	A	•							
			s beforehand.	siore at u	nat part of the city. He shou	nd have con	ducted a thorough mar	ket							
		-	h (B) anxious (C) provo	cative (T	n invociva										
					ght last night because of th	ne doa's	barkina								
			ightened (B) ultimate (C			ic dog s	varking.								
					ents through flavor, texture	and moistu	re								
			nplement (B) complime			and moista	10.								
					g is on the rise, thanks to so	ociety's focu	s on everything materi	al							
			rd "prevalence" is close					und s							
			oularity (B) generality (
			Trucket of the second of the s												

國立政治大學 111 學年度硬批暨碩士在職專班 招生考試試題

第2頁,共6頁

考	試	科	目	英文B	糸	所別	共同科		考試時間	2 .	月 10 —	日(四)	第三節	
				dience refuted the speal efute" means	 ∢e	r's cla	im by referring to opp	osing	g arguments	from	a re	cent stud	ly. The	
				get a second opinion		(B) to	prove to be false or in	ncorr	ect					
		` '	_	upport with examples			-							
				s are required to write a				'ne w	ord "prompt	" me	ans _	•		
	(A) an organization of resources													
	(B) a reminder to complete a task on time(C) a recap of important points(D) a cue to begin something													
		-		,, , , , , , , , , , , , , , , , , , ,		/								
II.				mar (20%)		1/		_						
	 16. It's pouring rain outside. I can't imagine Tim by bike. (A) go (B) to go (C) going (D) gone 17. Mary in Paris for five years next week. I would say four years at most. (A) won't have been living (B) couldn't have lived (C) mustn't live (D) shouldn't have been living. 													
													1	
													been living	
	18. The photo was taken in a(n)village last year.													
	(A) old beautiful Russian (B) beautiful old Russian													
	(C) Russian old beautiful (D) old Russian beautiful 19. Congratulations your new job!													
	•	• /	•	(B) on (C) for (D) at			antia anothina and							
	 20. The book contains poems that are romantic, soothing, and (A) enjoy (B) enjoyed (C) enjoying (D) enjoyable 21. Many young people, when facing difficulties in life, may not seek help fear of embarrassment or 													
												sment or		
	threat to their self-esteem.													
					sc) ((C) because of (D) bec	ause that					
	22	• •		ee's book <i>Do Nothing</i> d						ple a	nxio	us that tl	hey are not	
				ctive enough in their ow					**					
		_					(C) is designed (D) be	designed					
	23	3		all the work required b	у	his bos	ss, Joshua is now read	y for	a vacation a				ce.	
		(A)) Cc	ompleted (B)To o	0	mplete	e (C) Being comple	eted	(D) Havii	ng co	mple	eted		
	24	1	<u></u>	better recipe for building				to ac				ges of si	uccess.	
				ave no (B) Not hav					(D) There					
	25	5. Sin	nor	the interview if	h	e did n	not do all the research	and 1	earn so muc	n abc	out th	e compa	any's history	
		(A)) d	id not pass (B) could	11	not be 1	passed (C) were no	it abli	e το pass ()	סט נע	ouid I	ioi nave	passed	

國立政治大學 111 學年度碩士被暨碩士在職專班 招生考試試題 第3頁,共6頁

	考試科目	英文 B	系 所 別	共同科	考試時間	2月10日(四)第三節
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III. Reading comprehension (20%)

Passage 1

When you express negative feelings indirectly instead of openly talking about them, you are being passive-aggressive. Someone who uses passive aggression may feel angry, resentful, or frustrated, but they act neutral, pleasant, or even cheerful. They then find indirect ways to show how they really feel. Passive aggression is not a mental illness, but people with mental health conditions may act that way. Passive aggression could damage your personal and professional relationships.

When someone uses passive aggression, they might say one thing, like "Sure, I'd be happy to!" and do another, like **brood** and complain while completing the task. They might also do something that seems kind on the surface but is opposite to another person's wishes. For example, if you tell a co-worker you're trying to lose weight, a passive-aggressive colleague might bring you a cake the next day.

Anger, frustration, and displeasure are normal emotions. People who rely on passive aggression rather than direct communication to show these emotions often grew up in a family where that behavior was common. It might not have felt safe for them to directly express their feelings as a child. But people can also pick up this behavior as adults. They may act this way because it helps them get what they want, or they may do it to avoid confrontation. Many people are only passive-aggressive in some situations—for example, at work—but not in others.

Many people don't realize that they're being passive-aggressive. The behavior may feel "normal" to them. Or they might think it's the best way to avoid hurting someone's feelings or to prevent something bad from happening, like losing their job. Everyone can behave passive aggressively from time to time. But if it's a pattern, that's when it's a problem. If the passive aggression of a friend, family member, or colleague is troubling you, try being direct about what you want or need without labeling them. Using "I" statements can be helpful. For example, "I don't like it when you regularly show up for meetings late. It makes me feel like this isn't important to you. Would you please try to be on time going forward?" Sometimes, behaving assertively can show the other person how to behave that way, too. You may have to keep telling a passive-aggressive person your needs before you see an improvement in the way they act. If the behavior doesn't change, consider getting the advice of a therapist.

26. What is this passage mainly about?

- (A) The development of a special mental disease.
- (B) An introduction to a specific interpersonal behavior.
- (C) How emotions can be controlled through therapeutic interventions.
- (D) The art and techniques of communication and relationship building.

國立政治大學 111 學年度碩士物達爾士在職專班 招生考試試題 第4頁,共6頁

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- 27. Which of the following properly represents the four paragraphs as they appear in the passage?
 - (A) signs, causes, management, definition
 - (B) causes, management, definition, signs
 - (C) definition, signs, causes, management
 - (D) management, definition, signs, causes
- 28. Which of the following words is closest in meaning to "brood" in the second paragraph?
 - (A) agonize
 - (B) forecast
 - (C) expose
 - (D) convert
- 29. Based on the passage, which of the following statement is true?
 - (A) Passive aggressors are violent or tend to react negatively most of the time.
 - (B) If passive aggression is not genetic, it has to be rooted in childhood trauma.
 - (C) The most common venue for passive aggression to happen is the workplace.
 - (D) Constant practice is necessary to help others to be less passive aggressive.
- 30. Which of the following could be an example of the "I" statements discussed in the final paragraph?
 - (A)"I do not want a cake now. I want to have control over my calorie intake."
 - (B) "I can't believe you are bringing me a cake. Don't you know I am on a diet?"
 - (C) "I think you need to see a therapist. I am much behind on being passive aggressive."
 - (D) "I am so happy you brought me a cake. I'll worry about losing weight tomorrow."

Passage 2

Tobias Lütke was originally a software engineer by trade. By 2004, he didn't want to work as a programmer anymore—he was burned out. He decided to pursue a passion and open an online store called Snowdevil where he would sell snowboards from third parties. Right away, he ran into a huge problem. Every software tool that Lütke tried to use to build Snowdevil frustrated him. What he really wanted was a simple, user-friendly tool—one that didn't exist yet. Lütke decided that instead of using an <u>off-the-shelf</u> solution like Yahoo! Stores, he would build the online store infrastructure for Snowdevil from the ground up. Lütke and his early team built an easy-to-use product Shopify and also gave other small merchants the tools to solve their problems. This created a new market of people who had never been able to successfully sell online before—but now had everything they needed.

They had a profitable season of snowboard gear sales in 2004, but the initial response to Shopify stood out to them even more than their store. They passed their e-commerce platform around and got numerous inquiries about how they had built the website. Lütke saw an opportunity to help other people sell online. He and his cofounder then realized they were more interested in helping other merchants than running their online snowboard store. They shelved Snowdevil and refocused on creating a product that would help people build

國立政治大學 111 學年度領北班暨碩士在職專班 招生考試試題

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their own online stores.

At first, Shopify's goal was, "making it easy for anyone to create a beautiful and powerful online store." But to continue growing, Shopify expanded their vision to an even wider audience. Instead of focusing only on e-commerce software, which benefitted online sellers, they worked towards "making commerce better for everyone." Today, their platform Shopify hosts over 325,000 shops for individual sellers and internet giants like Google and Tesla. The company generates over \$20 million in revenue each month.

- 31. Which of the following statements is true about the beginning of Shopify?
 - (A) Its interface targeted third parties.
 - (B) It was out of frustration with existing tools.
 - (C) Its initial goal was to share business opportunities.
 - (D) It was meant to prevent young people from job burnout.
- 32. Which of the following best represents Shopify's development?
 - (A) Joining other merchants to rival big players like Yahoo and Google.
 - (B) Expanding from a tool to a platform to an online/offline ecosystem.
 - (C) Combining computer programming and sports gear in one business.
 - (D) Generating revenue by disrupting traditional e-commerce business models.
- 33. Which of the following best describes Snowdevil?
 - (A) It sold snowboards but later became a shelf company.
 - (B) It was originally built to boost Yahoo's snowboard business.
 - (C) It started as Lütke's side hustle when he was a programmer.
 - (D) It was a business that inspired Lütke to build a user-friendly platform.
- 34. Which of the following words is closest in meaning to the word "off-the-shelf" in the first paragraph?
 - (A) Hybrid.
 - (B) Prompt.
 - (C) Shelfless.
 - (D) Ready-made.
- 35. Who are the major clients of Shopify?
 - (A) Small merchants.
 - (B) Internet celebrities.
 - (C) Passionate audience.
 - (D) Winter sports athletes.

國立政治大學 111 學年度碩士班暨碩士在職專班 招生考試試題

第6頁,共6頁

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IV. Writing (30%)

Nowadays, communicating online seems to become the norm. People are writing blogs, creating Facebook profiles, sharing videos on YouTube and tweeting on Twitter. In particular, social media has given people the power to share and stay connected; however, social media may also promote negative experiences such as feeling inadequate about your life or appearance. Please write an essay of about 300 words to illustrate how people can minimize the negative effects of social media.



一、作答於試題上者,不予計分。

二、試題請隨卷繳交。