

長庚大學114學年度碩士班考試招生筆試試題

系所：商管專業學院碩士學位學程

考試科目：英文

注意：請詳細閱讀下列試題，並請標明題號依試題順序將答案書寫於答案卷上。

本試題共 4 頁：第 1 頁

A. Multiple Choice Questions: Please choose the best answer to complete the sentence. (2% for each question)

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| 1. The ____ of the new electric vehicle won acclaim from both critics and consumers.
(A) defect (B) launch (C) failure (D) flaw |
| 2. The rise of e-commerce has caused significant ____ in the traditional retail sector.
(A) distinct (B) disbursement (C) disruption (D) disability |
| 3. Diversifying its investment ____ helped the firm avoid risks during the market downturn.
(A) portfolio (B) loss (C) fee (D) demography |
| 4. The young ____'s innovative business model attracted significant venture capital investment.
(A) elevator (B) throwster (C) stakeholder (D) entrepreneur |
| 5. The ____ between the two firms resulted in groundbreaking innovations in green energy.
(A) correlation (B) condition (C) collaboration (D) confession |
| 6. A series of negotiations reached a ____ that benefited both the labor union and management.
(A) mission (B) component (C) conflict (D) compromise |
| 7. Employees who meet the performance criteria are ____ for the annual bonus program.
(A) except (B) eligible (C) evil (D) effective |
| 8. Accelerating its supply chain enabled the company to deliver products more ____ to customers.
(A) efficiently (B) portable (C) critical (D) tangible |
| 9. The shift toward automation in manufacturing has become an ____ reality for companies striving to remain competitive.
(A) useless (B) equivalent (C) inevitable (D) illegal |
| 10. The company decided to ____ the partnership due to disputes over revenue sharing.
(A) forget (B) accept (C) determine (D) terminate |
| 11. The new software is fully ____ with existing systems, ensuring a smooth integration.
(A) compared (B) compatible (C) competitive (D) copied |
| 12. The CEO ____ shareholders that the company would recover from the market downturn.
(A) assured (B) criticized (C) blamed (D) believed |
| 13. The factory produces a ____ of 10,000 units daily to meet the high demand for its hot product.
(A) lack (B) piece (C) batch (D) herd |

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14. Due to the dynamic nature of the market, the board decided to proceed ____ with the investment. (A) latently (B) randomly (C) hands-on (D) cautiously
15. The ____ of ignoring the emerging competitor was a significant decline in market share. (A) consequence (B) benefit (C) cause (D) intention
16. The marketing team worked constantly to ____ potential clients of the product's superior value and long-term benefits. (A) confine (B) convince (C) relieve (D) spread
17. The manufacturer issued a recall after discovering a ____ in the new car. (A) promotion (B) discount (C) defect (D) shortage
18. The movie star's ____ dramatically increased brand sales. (A) refinement (B) endorsement (C) amendment (D) measurement
19. The startup ____ numerous challenges during its initial phase but emerged stronger. (A) induced (B) ignored (C) elaborated (D) encountered
20. The company's profits ____ analysts' expectations due to strong holiday sales. (A) exceeded (B) influenced (C) interrupted (D) postponed
21. Supply chain bottlenecks continue to ____ the company's ability to meet customer demand. (A) oversee (B) predict (C) indicate (D) hamper
22. The quality control team was instructed to ____ each unit thoroughly before shipment. (A) deduct (B) inspect (C) outsource (D) expand
23. The management team reviews performance indexes ____ to ensure alignment with strategic goals. (A) periodically (B) obviously (C) amazingly (D) casually
24. Regular training programs have made the workforce more ____ and engaged. (A) available (B) multiple (C) productive (D) destructive
25. Customer complaints are handled ____ to maintain high levels of satisfaction. (A) nervously (B) spaciouly (C) permanently (D) promptly
26. Sales representatives are expected to meet their monthly ____ to qualify for bonuses. (A) quotation (B) quota (C) property (D) sequence
27. The new product is ____ affordable compared to competitors, which gives it a competitive advantage. (A) relatively (B) accurately (C) automatically (D) hardly

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| 28. The new regulations aim to ____ emissions from heavy industries.
(A) initiate (B) incorporate (C) restrict (D) reconcile |
| 29. The company's revenue grew ____ after the launch of its online platform.
(A) monopoly (B) controversially (C) verbally (D) substantially |
| 30. The company's first carbon-neutral product is a significant ____ in its sustainability efforts.
(A) depression (B) accomplishment (C) objection (D) renovation |

B. English to Chinese Translation: Please translate the following sentences into Chinese. (5% for each sentence)

Hint:

fryer (n.) 油炸鍋

retain (vt.) 留住

sustain (vt.) 維持

robotics (n.) 機器人技術

labeled example (n.) 標記範例

31. Although the restaurant industry faces significant challenges in attracting and retaining workers, robotics offers a potential solution that can replace up to 80% of restaurant positions.
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32. The robot's computer vision system identifies the type of food and places it in the appropriate fryer. Once the food is cooked, the basket is automatically removed from the fryer.
-
33. Robots are essential for providing the services needed to sustain our society. Without advanced manufacturing and transportation systems powered by robots, how can we achieve everything required?
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34. AI models gain power through training on vast amounts of data, often involving labeled examples or learning through trial and error.
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C. Chinese to English Translation: Please translate the following sentences into English. (5% for each sentence)

提示：

冰咖啡(名詞)：iced coffee

冷萃咖啡(名詞)：cold brew coffee

冰涼咖啡飲料(名詞)：frozen coffee drinks

全年皆宜的(形容詞)：all-year-round

可客製化的(形容詞)：customizable

苦味(名詞)：bitter taste

去除(動詞)：remove, take away, eliminate

增加了一倍(動詞)：double

35. 2016 年至 2023 年間，消費者在冷咖啡(包括冰咖啡、冷萃咖啡、清涼咖啡飲料)上

的支出比熱咖啡增加了一倍。

36. 許多年輕的美國人將冷咖啡視為全年皆宜的飲料。歐洲尚未完全接受冷咖啡的原

因之一是氣候。

37. 冷飲需求的不斷成長主要由 Z 世代推動，他們顯然更喜歡冰咖啡和冷萃咖啡。

38. 冰咖啡在年輕一代中流行的一個原因，在於它是高度可客製化的。你可以添加許

多有助於去除咖啡苦味的口味。