

# 國立成功大學

## 114學年度碩士班招生考試試題

編 號：158

系 所：創意產業設計研究所

科 目：創意設計

日 期：0211

節 次：第 2 節

注 意：1.不可使用計算機  
2.請於答案卷(卡)作答，於  
試題上作答，不予計分。

1. Please provide one example of “creative design” in daily life, and explain how it changes the creative industries in Taiwan. (30%)
2. Please explain how current digital technologies influence the process or method of “creative design” and raise two real cases. (30%)
3. Please create and draw one of your creative design works about product design, digital design, or service design, and explain your design process from user needs to prototype (40%).