

國立高雄科技大學 114 學年度碩士班招生考試 試題紙

系 所 別： 資訊管理系碩士班與資訊管理系電子商務碩士班聯合招生

考科代碼： 5013 考 科： 資訊管理導論

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注意事項：

- 1、「可使用電子計算器之科目」及「電子計算器攜帶、使用規定」，依本校公告規定辦理，違者依本校「試場規則及違規處理辦法」規定扣分。
- 2、請於答案卷上規定之範圍作答，違者該題不予計分。

問答題(100%)

一、請描述一下數位轉型(Digital Transformation)與 AI 生成之關係與你的看法？(50%)

二、請具體說明一下，下方的主題與內容為何，請翻譯成中文，並表達你的看法。(50%)

Management information systems (MIS) is a discipline that sits at the intersection of the business and computing disciplines. MIS is an increasingly important discipline as it supports organizations as they move from paper-based systems to computerized systems. The digital transformation of business data and processes requires employees with knowledge that spans across business domains, such as accounting, finance, and marketing; and across computing and information technology domains, such as software development, data science, and networking.

(Source : <https://www.mtu.edu/business/what-is-mis/>)