

國立高雄第一科技大學 101 學年度 碩士班 招生考試 試題紙

系所別：資訊管理系

組別：管理組

考科代碼：1323

考科：資訊管理導論

注意事項：

- 1、本科目不得使用電子計算器。
- 2、請於答案卷上規定之範圍作答，違者該題不予計分。

Part A. Term explanation (40 points)

1. Ajax
2. Business intelligence
3. Collaborative commerce
4. Virtualization
5. Widget
6. Simple Object Access Protocol
7. Mashups
8. Denial of service (DoS) attack
9. Rapid Application Development (RAD)
10. Social bookmarking

Part B. Short answers (60 points)

1. How do enterprise applications, collaboration and communication systems, and intranets improve organizational performance?
2. What is IT infrastructure and what are its components?
3. What are the current trends in software platforms?
4. What are the principal technologies and standards for wireless networking communication and Internet access?
5. What are the most important tools and technologies for safeguarding information resources?
6. What is the role of m-commerce in business and what are the most important m-commerce applications?