

考 試 科 目	社會與性格心理學	系 所 別	心理學系/ 社會與人格組 工業與組織組	考 試 時 間	2 月 12 日 (三) 第 四 節
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I. Social Psychology (50%)

(a) Please explain the following terms (30%):

1. Impact bias (in affective forecasting)
2. Actor-observer bias
3. Prisoner's Dilemma
4. Overjustification effect
5. Peripheral route to persuasion
6. Need for cognition

(b) Essay (20%)

Suppose a research student wants to investigate how *situational* factors can affect prosocial behavior. Help the student formulate a research question and the corresponding hypotheses. Then design an *experiment* to test your proposed hypotheses. Please include the following in your answer: (i) What are your research question and the hypotheses? (ii) What is the methodology of your experiment, including the sample characteristics, measures, and procedures of the study? (iii) What are your expected results and why?

(Hint: please be specific about what situational factor(s) you want to investigate)

II. Personality Psychology (50%)

(a) Please explain the following terms (30%):

1. Collective unconscious (Carl Jung)
2. Honesty-humility
3. Behavioral activation system (BAS) vs. behavioral inhibition system (BIS)
4. Solitude vs. loneliness
5. Sublimation (Freud)
6. Reciprocal determinism

(b) Essay (20%)

Consider a person who consistently seeks validation on social media. Analyze the potential reasons for this behavior using at least three different personality approaches (e.g., trait approach, humanistic approach, social-cognitive approach, etc.). Based on these approaches, propose specific strategies to help reduce this behavior.

備

註

- 一、作答於試題上者，不予計分。
- 二、試題請隨卷繳交。