

國立宜蘭大學

113 學年度碩士班考試入學招生

英文作文試題

(外國語文學系國際商務溝通碩士班)

准考證號碼：

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《作答注意事項》

- 1.請先檢查准考證號碼、座位號碼及答案卷號碼是否相符。
- 2.考試時間：100 分鐘。
- 3.本試卷共有 2 題，共計 100 分。
- 4.請將答案寫在答案卷上。
- 5.考試中禁止使用手機或其他通信設備。
- 6.考試後，請將試題卷及答案卷一併繳交。
- 7.應試時不得使用電子計算機。

1. Why are you applying for this graduate program? (100 words; 30%)
2. Carbon emissions cause climate change and affect the environment rapidly. The economy of Taiwan is changing rapidly; so is the structure of industry. Therefore, companies must maximize business performance to increase competitive advantages in response to rapid changes in the global economy. For instance, improved financial performance to increase corporate values must consider the resources that the enterprise takes from the society and vice versa. How can companies strike a balance between making profits and protecting the environment in order to create a sustainable enterprise? Please elaborate on this question in your own words (250-300 words; 70%)