

國立臺北大學 109 學年度碩士班一般入學考試試題

系（所）組別：企業管理學系乙組
科 目：管理學

第1頁 共1頁
可 不可使用計算機

1. (1) Identify and provide an example of motivation? (2) Assume that you are a Human Resource Manager who works with an international company in Singapore. Design a motivation system to encourage your employees to work better based on some motivation theories. (25%)
2. List and briefly describe five types of selection tests. Based on the five types of selection tests, design a valid and reliable selection test for the flight attendants of a Taiwanese budget airlines company. (25%)
3. Nowadays, for many managers, AI is posing as a threat to their jobs. For instance, Future Workplace reported at the end of 2019 that almost two-thirds of workers would trust orders from a robot over their managers. The Economists reported in 2018 that AI might eliminate jobs altogether.

Explain the roles and importance of managers in a traditionally structured organisation, and comment on how AI might impact on them. (25%)

4. Since Taiwan's economy is highly export-oriented, it is important for Taiwan to open to international trade and be a part of the global economy. For example, in different occasions, President Tsai Ing-Wen has reiterated Taiwan's commitment to join the Comprehensive and Progressive Agreement for Trans-Pacific Partnership (CPTPP) and make a greater contribution to the regional economy.

What are the economic and political arguments for and against regional economic integration? (25%)

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