

編號： 227

國立成功大學109學年度碩士班招生考試試題

系 所： 創意產業設計研究所

考試科目： 創意設計

考試日期：0211，節次：2

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※ 考生請注意：本試題不可使用計算機。 請於答案卷(卡)作答，於本試題紙上作答者，不予計分。

1. Please introduce the process of Design Thinking and explain why and how Design Thinking is a useful method for creative problem solving. And also discuss the creativity mechanisms in design thinking. (40%)
2. Please discuss how and why technology, business and design integrate as interdisciplinary collaboration would work to contribute Creative Industries. (30%)
3. Provide three case examples which you think are good creative design and explain why and how.(30%)