

考試科目	國際傳播議題分析	系所別	國際傳播英語碩士學位學程 (IMICS)一般生	考試時間	2月7日(五)第4節
<p>1. The issue of disinformation has become a serious threat to governments and people all over the world. Please answer the following questions:</p> <p>(1) What is the difference between disinformation and misinformation? (10%)</p> <p>(2) Please use an example to explicate how disinformation may affect people in Taiwan. (10%)</p> <p>(3) Please discuss ways to mitigate the spread of disinformation from the perspectives of (a) the government, (b) digital platforms, such as Facebook or Line, and (c) individual citizens. Please show your knowledge about what has been done and what needs to be done. Feel free to cite examples both from Taiwan and from other countries. Be sure to consider both the advantages and disadvantages of the measures you talk about in your answer. (45%)</p> <p>2. The advance of artificial intelligence (A.I.) and machine learning have transformed some aspects of our lives. For example, media companies, like <i>Bloomberg</i> and the <i>Washington Post</i>, have started to use A.I. robots to write news reports. Could you discuss: (1) the upsides and downsides of A.I. news writing or reports produced by A.I. robots? (15%) (2) how machine learning robots may influence the future work of journalists and how they may react to it? (20%)</p>					
備註	一、作答於試題上者，不予計分。 二、試題請隨卷繳交。				