

科目：專業英文

系所組：品牌與時尚經營管理碩士學位學程

There are two distinct ways of developing products in the apparel industry, ready-to-wear and Haute Couture.

1. Describe the major differences between the two methods and explain how each works. (60%)
2. The term Haute Couture is widely understood within the fashion industry. Explain how a fashion house becomes qualified as such. (40%)

※注意：1. 考生須在「彌封答案卷」上作答。  
2. 本試題紙空白部份可當稿紙使用。  
3. 考生於作答時可否使用計算機、法典、字典或其他資料工具，以簡章之規定為準。