逢甲大學108學年度碩士班考試入學試題

編號:22

科目代碼:307

科目 英文寫作 適用 外國語文學系英語文研究碩士 時間 90分鐘

※請務必在答案卷作答區內作答。

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Part (I) Summary-and-Response Essay Writing (50%)

A summary is a shorter, condensed and differently worded version of an oral, visual or written text. Summarizing involves putting the main idea(s) into your own words, including only the main point(s) (Purdue University, OWL). Please read the following article and (1) write a clear summary (20%); (2) write two paragraphs (about 200 words) with your reasoned argument and response as a reader for this special topic (30%).

Organic Products Trading Company, known as OPTCO for short, has been in business since 1990. The company imports coffee beans grown by farmers around the world, and sells them to coffee shops. The beans sold by OPTCO are grown organically, meaning no chemicals are used. The beans are also certified as being Fair Trade coffee beans. This means the beans meet a set of international standards which prove that no workers were exploited in the production process or harvesting of the beans. In other words, it ensures that farmers and farm workers are paid a fair wage and get a fair price for the coffee beans.

OPTCO isn't just about turning a profit. It's also about making a difference in communities all over the world. The company supports farmers by giving them access to markets they wouldn't otherwise be able to get into. OPTCO also cooperates in local development projects, and activities designed to help improve the environment.

Organic Product Trading Company is part of a new breed of business that combines capitalism with social and business that combines capitalism with social and environmental activism. Consumers are more aware now than ever before that the choices they make in the things they buy affect the environment, and people around the world. More and more people want to know that, at the very least, the choice they make in the products they buy aren't hurting or exploiting anyone. So, OPTCO isn't just selling a product. It's also selling peace of mind.

(Source: Case Study in Concept, Practice, and Reality)

Part (II) Five-paragraph Essay Writing (50%)

Write an essay about the struggles and successes of being a college student, and the advice you would give your younger peers. Your essay should be at least 350-400 words long.