編號: 228

國立成功大學 108 學年度碩士班招生考試試題

系 所: 創意產業設計研究所 考試科目: 數位媒體與互動設計

考試日期:0224, 節次:3

第1頁,共1頁

※ 考生請注意:本試題不可使用計算機。

請用"英文"於答案卷(卡)作答,於本試題紙上作答者或用中文作答,不予計分。

I. Essay on Digital Media (15%)

Consider human and computer interface; please pick one particular example.

- 1. Describe the selected example. (4%)
- 2. Is it a commend line interface, graphic user interface or natural user interface? (3%)
- 3. Identify 3 different types of media used in this example. (3%)
- 4. For the 3 different types of media you identified, please describe, compare and contrast their characteristics in terms of handling the digital information and aesthetic expression in the example. (5%)

II. Design (75%)

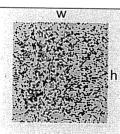
The New and Unexpected Old

Please pick one (or more) item (s) we use daily, and design a new use for it

- 1. The design: describe your design in terms of the setting, instructions, its purpose, and its name. (15%).
- 2. Please draw at least ten prototypes and explain the reason(s) for the final design. (30%)
- 3. How new and unexpected is your design compared to the item's original function and look? (15%)
- 4. Explain the originality of your design by comparing it with 2 existing examples. (15%)

III. Coding (10%)

Within a 100 (h) x 90 (w) window, the following code in Processing will produce 3000 points moving randomly. The background colour is 200. A, B and C are three blank spaces. Please complete the code by filing in these black spaces.



```
void setup(){}
void draw(){
background(255);
for(int i=0; i< A; i++)
point(random( B ),random( C ));
}

A=
B=
C=</pre>
```