

中原大學 107 學年度碩士班考試入學

107/3/7 10:10 AM~11:40 AM

心理學系一般心理學組；心理學系臨床心理學組

誠實是我們珍視的美德，
我們喜愛「拒絕作弊，堅守正直」的你！

科目：普通心理學(含認知心理學、發展心理學、社會與人格心理學) (共 2 頁，第 1 頁)

可使用計算機(僅限於四則運算、三角函數及對數等基本功能，可程式之功能不可使用)

不可使用計算機

----- (不可直接作答於試題，請作答於答案卷) -----

一、 認知心理學 (問答題四題，合計 30 分。)

1. Please describe the findings of mirror neurons. In addition, please discuss their possible functions. (6 points)
2. Please describe Treisman's feature integration theory. (6 points)
3. There are different kinds of long-term memory. Please describe them. (6 points)
4. Please describe the principles of encoding specificity and transfer-appropriate processing of memory. (12 points)

二、 發展心理學 (選擇題五題與簡答題三題，合計 30 分。)

A. Multiple choice (Each correct choices are worth 3 points, for a total of 15 points)

5. PHENOTYPE is to GENOTYPE as _____ is to _____.
 - a. MASCULINE :: FEMININE
 - b. VISIBLE :: HIDDEN
 - c. SOLITARY :: SOCIAL
 - d. DARKNESS :: LIGHT
6. Which of these describes the rooting reflex?
 - a. Imitating a parent's boisterous cheering for a team
 - b. Turning the head when touched on the cheek
 - c. Smiling while petting a family dog or cat
 - d. Enclosing an object with the lips
7. The cephalocaudal trend of development means that first
 - a. inner organs develop, followed by extremities.
 - b. extremities develop, followed by inner organs.
 - c. the head develops, followed by the body and legs.
 - d. marasmus occurs, followed by kwashiorkor.
8. Which of these is NOT one of all languages' five universal components?
 - a. Reinforcement
 - b. Pragmatics
 - c. Syntax
 - d. Phonology

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9. Ainsworth's "strange situation" is a carefully planned sequence of episodes in which
- video segments from monster movies are seen.
 - the mother and a stranger depart and return.
 - all objects in a location are unfamiliar to the child.
 - adults speak with frightful intonation to the child.

B. Short Answer (The questions are worth 5 points each, for a total of 15 points)

10. Please describe the research designs for studying development
11. Please describe the Vygotsky's sociocultural perspective on cognitive development
12. Please describe the hereditary and environmental influences on temperament

三、 社會與人格心理學（問答題四題，合計 40 分。）

13. Define modeling. Describe the Bobo doll study which demonstrates the process of modeling. (10 points)
14. If one looks at one's own behavior and that of others one knows well, it is clear that people can behave differently at different times. How much of such variability appears to be true of people, and how can trait approaches such as the Five-Factor Model account for it? (10 points)
15. (15-1) Define "door-in-the-face" effect. Describe an example to explain how door-in-the-face effect work in your daily life. (5 points)
- (15-2) Define "foot-in-the-door" effect. Describe an example to explain how foot-in-the-door effect work in your daily life. (5 points)
16. According to the cross-culture perspective, please discuss the differences between individuals from Western and Eastern culture in the following topics.
- Ideal emotion (5 points)
 - Emotion regulation strategy (5 points)