國立高雄應用科技大學 100 學年度碩士班招生考試 工業工程與管理系(乙組)

管理學

試題 共1頁,第1頁

注意: a. 本試題共 4 題, 每題 25 分, 共 100 分。

- b. 作答時不必抄題。
- C. 考生作答前請詳閱答案卷之考生注意事項。
- d. The question should only be answered by English ONLY. (請用英文做答否則不計分)。
- Please describe "Scientific Management" and "Management Science".
 (25%)
- 2. Please use examples to explain "Supply Chain Management" and "Global Logistic" (25%)
- 3. Please comment on the opportunities and challenges for economic development in Taiwan under the ECFA (25%)
- 4. Since more and more people hold higher education, how would companies be able to manage higher qualification of the employees? Please use at least two theories/concepts from Management to support your solution. (25%)