261 編號:

國立成功大學107學年度碩士班招生考試試題

系 所:企業管理學系

考試科目:管理學

考試日期:0206,節次:3

第「頁,共 / 頁 ※ 考生請注意:本試題不可使用計算機。 請於答案卷(卡)作答,於本試題紙上作答者,不予計分。

- 1. What are the two arguments MNCs use to justify the disregard of ethical standards in the pursuit of the almighty dollar? (20%)
- 2. Differentiate between internal and external whistleblowers. (20%)
- 3. Please delineate both "organizational learning" and "learning organization", and compare them. (40%)
- 4. Please define the concept of workforce diversity and explain the implications of it in today's workplace. (20%)