世新大學 100 學年度碩士班招生考試試題卷

第 1 頁共計 | 頁

系所組別	考試科目
性別研究所	性別社會學

※本考題 □可使用 □禁止使用 簡易型電子計算機

※考生請於答案卷內作答

- 一、統計顯示,國內勞動市場女性參與率日漸提高,但女性在陞遷上仍有「玻璃 天花板」現象,請分別從個人和結構層面,分析其原因何在?(25分)
- 二、「草食男」、「肉食女」、「偽女」、「腐女」等等新興流行文化,其中具有那些性別意涵?請析述之。(25分)

三、英翻中:請將下段英文短文翻譯成中文 (25分)。

First, let us establish what a culture of romantic love means. It is a culture whereby the definition of a good life includes finding a person able to generate long-lasting and yet exciting feelings, and being able to extend the experience of love throughout one's life. Love flourishes in individualistic cultures. Individualism is the social transformation that gives rise to a culture of love. Individualism has many institutional sites (legal, economic, moral, etc.). But in the twentieth century it was the culture of consumption which shaped most significantly the individualist search for love. Consumer culture has used extensively the image of the couple in love to promote its goods. Thus what we call dating implies both that a couple meet outside the home and that they purchase together a leisure good: to go to a movie, to a bar, or to a restaurant.

摘錄自 Steven Seidman, Nancy Fischer and Chet Meeks (Eds.) (2007). 'Romantic Love: Interview with Eva Illouz'. *Introducing The New Sexuality Studies: Original Essays and Interviews.* London and New York: Routledge, p.39.

四、請針對以上段描述浪漫愛跟消費主義的關係作評論。(25分)