

世新大學 100 學年度碩士班招生考試試題卷

第 / 頁共計 / 頁

系所組別	考 試 科 目
圖文傳播暨數位出版學系	英文

※本考題 可使用 禁止使用 簡易型電子計算機

※考生請於答案卷內作答

Part I: 50%

1. The Amazon Kindle is a portable e-book reader by using E-paper technology from E-ink. More precisely, it is a software, hardware and platform developer from Amazon. The E-reader impacts the reading habit since the E-reader can read e-books, newspapers, magazines, blogs, and other digital media. Of course, there is ongoing competition among several manufacturers who provide full-color capability. It definitely will show up this year. Last year, a respectable competitor (Apple) presented its 3C product – iPad. It brings a new reading experience than conventional reading as well as the e-book reader. It is projected that there are more than 16,500,000 units will be sold before 2012. We hope the pleasure from consumer is satisfied and hope the price of those reading devices will go down dramatically and fast. (英翻中-30%)
2. 數位出版議題正如火如荼的上演，我政府的立場是竭盡所能的積極參與和協助廠商，尤其是在大中華(華文市場)區域，期望取得舉足輕重的地位，造就數位出版產業的興盛，使得軟體內容商、硬體設備商與網路平台商攜手共創未來。(中翻英-20%)

Part II: 50%

1. () The tour guide of the trip reminded all the participants to ----- at the steps of the front gate of the museum at 4:00 P.M. (A) see; (B) combine; (C) meet; (D) go.
2. () We all have our ----- to bear so I should be grateful if you would stop complaining and beginning to give your efforts all the time. (A) problems; (B) crosses; (C) situations; (D) results.
3. () I fully understand your opinions and bearing those in -----, I have made the right decision. (A) brain; (B) mind; (C) thought; (D) sense.
4. () ----- it was a holiday, the doctor performed the emergency surgery on the heart patient. (A) During; (B) Even; (C) Although; (D) So.
5. () The employees ----- about the closure before the announcement was made public. (A) know; (B) known; (C) have known; (D) knew.
6. () The person who is taking the minutes will be seated ----- our university President. (A) by; (B) to; (C) next; (D) from.
7. () Please call manager to the 2nd floor ----- you encounter any customers who have the ad with them and request to receive the 25% discount. (A) if; (B) whether; (C) because; (D) before.
8. () As a ----- customer, we wanted you to be among the first to know about our upcoming holiday sale. (A) value; (B) valued; (C) valid; (D) validated.
9. () Simon Smith tendered his resignation last Friday from his position as ----- executive officer. (A) fine; (B) chief; (C) front; (D) large.
10. () The financial audit of Digital Publishing Foundation ----- completed on Friday by a Certified Public Accountant. (A) to be; (B) having been; (C) were; (D) was.