

考試科目	國際傳播議題 分析	所別	國際傳播英語學程 5141	考試時間	2月26日(日) 第三節
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1. Protect IP Act (PIPA) and Stop Online Privacy Act (SOPA) are two bills that the U.S. government tries to enact recently to regulate illegal activities taking place online. However, the government has encountered major objections both from the entertainment and computer industries and from ordinary people. Based on your understanding of the issue, please explain (1) what these two Acts are in detail; (2) the potential influences they have on industries and on people; and (3) the reasons of objections. (4) As a conclusion, please talk about your position in this issue and explain why you have such a position. (25%)
2. Please briefly explain the following issues or terms (30%; 5% each).
 - a. Occupy Wall Street
 - b. Jasmine revolution and (the larger) Arab Spring
 - c. Fukushima nuclear disaster
 - d. COP 17
 - e. European's debt crisis
 - f. Muammar al-Gaddafi
3. What are the issues at the heart of the conflicts inherent in importing beef from the U.S. to Taiwan? Based on your knowledge in international communication, how can this issue be resolved? (20%)
4. Cultural and critical theorists often argue that the media are full of content supporting dominant ideologies and perspectives favored by social and political elites. How do we make sense of this argument in the context of international communication? Could you provide examples about how elite ideologies are transmitted to you through the media? Does the advent of modern communication technology make the situation better or worse? (25%)

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