

考試科目	社會與性格心理學 81224.81733	所別	心理所 社會與人格組 <i>工業環境組</i>	考試時間	2 月 27 日(六) 第四節
------	-------------------------	----	----------------------------	------	-----------------

Social psychology 50%

Explain the following terms (15%):

1. Distress-maintaining attributions
2. Ego depletion
3. Embodied cognition
4. Implicit association test
5. Terror management theory

Essay questions (35%):

1. Describe the factors involved in social impact theory and apply this theory to explain when people will help. (15%)
2. Please explain what ambivalent attitude is and discuss whether someone with an ambivalent attitude is more easy or difficult to persuade. Please discuss the issue based on elaboration likelihood model (ELM) and from self-regulation perspective. (20%)

備

註

- 一、作答於試題上者，不予計分。
- 二、試題請隨卷繳交。

考試科目	社會與性格心理學 81724-81733	所別	心理所 社會與人格組、工業與組織	考試時間	2月27日(六)第四節
------	-------------------------	----	---------------------	------	-------------

Personality psychology 50%

Explain the following terms (15%):

1. Press (Murray)
2. Womb envy
3. Jonah Complex
4. Permeability (Kelly)
5. Conditions of worth

Essay questions (35%):

1. (a) Please summarize the situation versus trait controversy. (b) Discuss at least two criticisms of the trait approach given by Walter Mischel with respect to this controversy. (c) The conclusions you would make about this controversy. (15%)
2. Imagine that you are a personality psychologist and want your students to have some good values. Please point out two approaches that you will employ and explain why they will be useful. Also, point out one approach you are least likely to use and explain why. (15%)
3. Please describe the topic(s) that interest you and propose your hypothesis. How will design this study? (5%)

備

註

- 一、作答於試題上者，不予計分。
- 二、試題請隨卷繳交。