

問答題四題，每題 25 分。

1. Please answer the following questions regarding social networks.
 - a. Can social networks enhance a firm's reputation? If yes, how? If no, why?
 - b. Can social networks tarnish a firm's reputation? If yes, how? If no, why?
 - c. What sorts of restrictions or guidelines should firms place on the use of social networks by their employees?
2. Please answer the following questions regarding information systems project risk.
 - a. Identify and describe each of the principal risk factors in information systems projects.
 - b. Identify and describe the strategies for controlling project risk.
 - c. Explain why there is such a high failure rate for implementations involving enterprise applications, business process reengineering, and mergers and acquisitions.
3. Please answer the following questions regarding information systems security and reliability.
 - a. List and describe the most common threats against contemporary information systems.
 - b. Describe the system security and reliability problems created by employees.
 - c. Explain how software defects affect systems reliability and security.
4. Please answer the following questions regarding cloud computing.
 - a. List and describe the benefits and limitations of cloud computing.
 - b. Identify and describe the value of cloud computing to a small organization.
 - c. Identify and describe the value of cloud computing to an entrepreneur who is starting a business.