

實踐大學 104 學年度日間部碩士班招生考試試題

所 別：共同科目(服裝、媒傳碩士班)

40 分鐘

科 目：英文

共 4 頁第 1 頁

→ 備註：請在答案卷上作答，於本試題紙上作答者一律不予計分。

請注意：作答時，請標明題號，每五題寫成一行。

I. Vocabulary and Structure: Choose the best answer to complete each sentence.

(72%)@3

- In order to protect his idea, the designer applied for a _____ for it.
(A) patent (B) strap (C) shelter (D) badge
- Leonardo da Vinci's *Mona Lisa* is _____ in the Louvre.
(A) exposed (B) distributed (C) exhibited (D) departed
- The new program deals with subjects as _____ as pop music, ancient Greek drama, and modern art.
(A) precise (B) delicate (C) isolated (D) diverse
- The signs on the trail are _____ to keep people from getting lost.
(A) entitled (B) forced (C) doomed (D) meant
- This coat was sold at half price because it has a few minor _____.
(A) stigmas (B) defects (C) bruises (D) defenses
- All the rooms in the hotel have _____ views on the lake.
(A) splendid (B) persistent (C) fictional (D) prosperous
- A group of young boys were _____ fun at the people who were dancing in the park.
(A) picking (B) poking (C) peeping (D) plucking
- The child has no _____ to study harder because his parents cannot afford to send him to college.
(A) dilemma (B) anecdote (C) incentive (D) compassion
- This is the most _____ decorated cake I've ever seen—all sugar flowers and bows!
(A) dominantly (B) preliminarily (C) desperately (D) elaborately
- The conference room can _____ 800 people.
(A) accommodate (B) synthesize (C) assemble (D) sustain
- Martin is so _____ that he thinks he is better than everyone else.
(A) indigent (B) stingy (C) arrogant (D) extroverted
- We could feel the cooling _____ on our skin after the air conditioner was turned on.
(A) transition (B) emission (C) interpretation (D) sensation
- The travel agencies are waiting for summer vacation to _____ so that they can make good profits.
(A) break out (B) kick off (C) burst out (D) roll over

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14. You can take on extra project at work, but don't bite off more than you can _____.
(A) gulp (B) chew (C) swallow (D) slurp
15. I will never forget _____ Egypt after I graduated from college.
(A) to visit (B) visited (C) visiting (D) visit
16. Although there were approximately 120 intensive language institutes in the United States in 1970, there are _____ now.
(A) four times more than as many (B) more than four times as many
(C) as many as more than four times (D) more than as many four times
17. Before the 1800s, when William Young made different shoes for right and left feet, shoes _____ on either foot.
(A) can wear (B) could have been worn (C) could be worn (D) worn
18. _____ designs on a wall, also called graffiti, has become associated with gang activity in many neighborhoods.
(A) Spray the (B) Spraying of (C) The spraying of (D) Sprays
19. After seeing the movie *Twilight*, _____.
(A) many people wanted to read the book
(B) the reading of the book interested many people
(C) the book was read by many people
(D) the book made many people want to read it
20. To remove stains from permanent press clothes, carefully _____ them in cold water before washing with a regular detergent.
(A) soak (B) soaking (C) soaked (D) to be soaked
21. The cost of medical insurance _____ steadily over the current decade.
(A) rose (B) being risen (C) been raised (D) has risen
22. The package was damaged when it _____.
(A) arrived (B) was arriving (C) would arrive (D) had arrived
23. Microwaves are used for cooking, telecommunications, and _____.
(A) to diagnose medically (B) medical diagnosing
(C) diagnosed medically (D) medical diagnosis
24. Ballet dancers appear to perform many movements _____.
(A) that is unnatural in the body (B) that are unnatural for the body
(C) where the body is unnatural (D) when the body is being unnatural

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II. Reading Comprehension: Read the following passage and choose the best answer to each question. (18%) @3

Mickey Mouse was not Walt Disney's first successful cartoon creation, but he is certainly his most famous one. It was on a cross-country train trip from New York to California in 1927 that Disney first drew the mouse with the big ears. Supposedly, he took his inspiration from the tame field mice that used to scamper into his old studio in Kansas City. No one is quite sure why he dressed the mouse in the now-familiar shorts with two buttons and gave him the yellow shoes. But we do know that Disney had intended to call him Mortimer until his wife Lillian intervened and christened him Mickey Mouse.

Capitalizing on the interest in Charles Lindbergh, Disney planned Mickey's debut in the short cartoon *Plane Crazy*, with Minnie as a co-star. In the third short cartoon, *Steamboat Willie*, Mickey was a whistling and singing through the miracle of the modern soundtrack. By the 1930s Mickey's image had circled the globe. He was a superstar at the height of his career.

Although he has received a few minor changes throughout his lifetime, most notably the addition of white gloves and the alternations to achieve the rounder forms of a more childish body, he has remained true to his nature since those first cartoons. Mickey is appealing because he is nice. He may get into trouble, but he takes it on the chin with a grin. He is both good-natured and resourceful. Perhaps that was Disney's own image of himself. Why else would he have insisted on doing Mickey's voice in all the cartoons for twenty years? When interviewed, he would say, "There is a lot of the mouse in me." And that mouse has remained one of the most pervasive images in American popular culture.

25. Which of the following is the main topic of the passage?

- (A) The image of Mickey Mouse (B) The life of Walt Disney
(C) The history of cartoons (D) The definition of American culture

26. What distinguished *Steamboat Willie* from earlier cartoons?

- (A) Better color (B) A sound track
(C) Minnie Mouse as co-star (D) The longer format

27. The word "pervasive" in the third paragraph could best be replaced by _____.

- (A) widespread (B) well loved (C) often copied (D) expensive to buy

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28. What did Disney mean when he said, "There is a lot of the mouse in me?"
- (A) He was proud of the mouse that he created.
 - (B) He knew that the mouse would be a famous creation.
 - (C) He created the mouse with many of his own qualities.
 - (D) He had worked very hard to create the mouse.
29. The first image of Mickey Mouse is described as all of the following EXCEPT
- (A) he was dressed in shorts with two buttons.
 - (B) he had big ears.
 - (C) he wore yellow shoes.
 - (D) he was wearing white gloves.
30. The paragraph following the passage most probably discusses
- (A) the history of cartoons.
 - (B) other images in popular culture.
 - (C) Walt Disney's childhood.
 - (D) the voices of cartoon characters.

III. Question: Answer the question in 80-100 words. (10%)

In your opinion, what are some of the important qualities of a good designer? Use specific examples to explain why these qualities are important.