

國立臺灣海洋大學 101 學年度研究所碩士班暨碩士在職專班入學考試試題

考試科目：空運經營與管理

系所名稱：航運管理學系碩士班甲組

1.答案以橫式由左至右書寫。2.請依題號順序作答。

一、台北市與桃園機場之捷運系統即將於民國 102 年開通，請評論：

- (1) 此機場捷運系統對桃園機場與松山機場運量可能之衝擊。(10 分)
- (2) 此機場捷運系統對航空公司作業之影響。(10 分)

二、請從政府的角度討論第五航權之重要性。並舉例說明第五航權開放與否，對本國航空公司之影響。(15 分)

三、有關全球航空公司聯盟，請評論：

- (1) 全球航空公司聯盟之發展近況。(5 分)
- (2) 我國航空公司加入聯盟之情形，以及加入前、後之優劣比較。(10 分)

四、請解釋商務航空(corporate aviation; business aviation)的意義，並說明桃園國際機場與松山機場相比，何者較適合設置商務航空中心(25%)。

五、請簡要說明下列短文的主要意義(請勿直接翻譯)((25%)

The handling of baggage on arrival is important because the service is provided at the conclusion of a journey. It forms a lasting impression in the passenger's mind of the overall quality of a trip. The appearance of good performance depends on being able to present arriving baggage at the claim area soon after the passenger's arrival in the area. Among the factors having a bearing on the performance are: airport layout, density of airside ground traffic, baggage handling equipment, availability and allocation of personnel. For example, a passenger at a gate arrival airport is likely to have only a short walking distance from the aircraft to the baggage claim area. On the other hand, an arrival at a complicated airport will have to travel very much farther from the aircraft to the claim area.