

# 國立臺灣師範大學 104 學年度碩士班招生考試試題

科目：管理學

適用系所：國際人力資源發展研究所

注意：1.本試題共 1 頁，請依序在答案卷上作答，並標明題號，不必抄題。2.答案必須寫在指定作答區內，否則不予計分。

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1. Stephen the marketing manager has a departmental goal of increasing sales during the year of 2016. It is rightly said “Well plan is half done.” What appropriate planning steps should Stephen follow then to achieve the department's goal? (25 分)
2. What are some of the limitations of effective control? How can a manager lessen negative reactions to control? (25分)
3. Please answer the following questions related to organizing as a managerial function.
  - (1) Use the six key elements of organizational design to contrast mechanistic organizations against organic organizations. (10 分)
  - (2) List and explain five of the contingency factors that affect choices of organizational design. (10 分)
  - (3) With the availability of advanced information technology that allows an organization’s work to be done anywhere at any time, is organizing still an important managerial function? Why or why not? (5 分)
4. 請說明領導理論之發展 (10分)。另，最近歐洲國家發生重大攻擊事件，如果你是該國領導者，面對這樣的事件，會採用何種領導以作因應？請敘明理由。(15分)