

大同大學 104 學年度研究所碩士班入學考試試題

考試科目：管理概論

所別：事業經營研究所

第1/2頁

註：本次考試 不可以參考自己的書籍及筆記； 不可以使用字典； 不可以使用計算器。

一、multiple choices:

1. Brenda's ability to delegate responsibility well is evidence that she excels at which management function? A) planning B) controlling C) leading D) organizing
2. Which managerial planning decision is most affected by organizational culture? A) the degree of risk that plans contain B) how much autonomy employees should have C) how to implement the best leadership styles D) how much to empower employees
3. Which of the following is commonly considered a category of workforce diversity? A) education level B) computer skills C) style of dress D) age
4. Lack of accountability" argues against a firm being socially responsible by saying that once actions are taken there is no one _____. A) to take responsibility if things go wrong B) to take credit if things work out well C) to speak to the media to put a spin on actions taken D) to follow up afterward
5. Which of the following is NOT a way in which intuition guides people who are making decisions? A) Intuition provides ethics and values guidelines. B) Intuition provides a formal analysis method. C) Intuition provides experiences to draw from. D) Intuition draws on knowledge, skills, and training.
6. Which of the following is NOT a characteristic of a creative problem solver? A) self confidence B) tolerance for ambiguity C) frustrates easily D) accepts risks readily
7. A salad dressing company that buys a large olive grove to produce olive oil is practicing which of the following? A) concentration B) forward vertical integration C) backward vertical integration D) horizontal integration
8. In management by objectives (MBO), goals _____. A) must be easily accomplished B) are jointly determined by employees and managers C) are determined by top management D) are developed by employees
9. _____ prevents a single employee from getting conflicting orders from two different superiors. A) Line authority B) Unity of command C) Staff authority D) Chain of command
10. In a _____ structure each business unit has complete autonomy to reach its goals. A) simple B) functional C) divisional D) matrix
11. The difference between firing and layoffs is that _____. A) layoffs are not permanent B) layoffs are permanent C) firing is not permanent D) firing is not voluntary
12. This is the most important factor in determining how much pay an employee receives. A) education level B) experience C) the type of job the employee has D) the amount of time and effort the employee puts into the job
13. Today's economic climate can be compared to a college class that _____. A) focuses on only one topic all semester B) focuses on several topics during the semester C) may last 20 minutes or 3 hours D) lasts exactly 1 hour
14. A baseball player in a slump who feels stress from trying to raise his batting average is experiencing _____ stress. A) task demand B) role demand C) role conflict D) interpersonal
15. Cognitive dissonance theory states that a person feels _____ when his or her attitudes and actions don't match. A) comfortable B) uncomfortable C) confused D) confident

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16. _____ is the process of organizing and interpreting sensory impressions to give meaning to the environment. A) Attribution B) Selection C) Learning D) Perception
17. The main difference between work groups and work teams is that _____. A) work teams have a common goal B) work groups have a common goal C) work teams share information D) work groups share information
18. In a global team, team members should guard against _____, which can be a source of discord and resentment among team members. A) ambiguity B) risk C) stereotyping D) diversity
19. Equity exists when one's own outcomes-to-input ratio _____ that of the referent. A) is greater than B) is less than C) is equal to D) is greater than or less than
20. What is a potential disadvantage of telecommuting? A) lack of time for personal or family needs B) job satisfaction may decrease C) less time spent commuting D) casual dress
21. The leader-participation model contends that leader behavior should _____. A) never vary B) adjust to the structure of the task involved C) be dependent on the traits of the leader D) be consistent from task to task
22. One particularly effective form of providing feedback is for the receiver to _____. A) raise a hand to show that the message was received B) state "message received" out loud C) restate the message in his or her own words D) send a written message that states "message received"
23. An advantage of feedback control is that it improves _____. A) motivation B) productivity C) employee-manager relations D) employee-employee relations
24. _____ is the process of managing the sequence of activities and information along the entire value chain for a product. A) Supply chain management B) Value chain management C) Supply management D) Customer management
25. In today's manufacturing operations, managers often monitor capacity, order status, and product quality _____ made. A) before the product is B) while the product is being C) after the product is D) both before and after the product is

二、Define what is management in detail? Besides, describe the functions of management and the key points of each function. 20%

三、將下述譯成中文：15%

1. Management leadership is an important factor in TQM (total quality management) implementation because it improves performance by influencing other TQM practices.
2. Management refers to the process of getting activities completed efficiently and effectively with and through other people.
3. A manager is some one who works with and through other people by coordinating their work activities in order to accomplish organizational goals.

四、寫出下列名詞的中文譯名：15%

- (1) ECFA (2) FTA (3) SOP (4) tight monetary policy (5) exchange rates