國立臺南大學 104 學年度 行政管理學系碩士班 招生考試 管理學 試題卷

- 一、解釋名詞(40分,每題5分)
- 1. Expectancy Theory
- 2. Telecommuting
- 3. High-Performance Work System
- 4. Fundamental Attribution Error
- 5. Charismatic leader
- 6. Organizational Culture
- 7. Virtual Team
- 8. SOP (Standard Operation Procedure)
- 二、 問答題(60分,每題15分)
- 1. Differentiate between moods and emotions. How do moods and emotions affect the organization?
- 2. It has been said that managing diversity makes good business sense. Do you agree or disagree with this statement? Defend your argument with either pros or cons.
- 3.柯文哲說:最好的管理,就是不用管理(引自:《經理人月刊》第112期)。請問,柯文哲先生說出這句話,是建立在哪些管理學的基礎理論中?
- 4.何謂組織變革?促成變革的力量有哪些?