

朝陽科技大學 101 學年度碩士班招生考試試題

系(所)別：應用外語系

總分：100 分

組別：一般生乙組

科目：國際企業管理理論寫作

第 / 頁共 / 頁

國際企業管理理論寫作

Please answer the following questions:

1. Assume you are a business entrepreneur. Do you support free trade among nations, or do you believe that there should be tariffs and quotas on imported goods? How could each position affect the economy? 40%
2. In your opinion, what is the most important management function that drives all the other functions? Please explain. 30%
3. Explain different leadership styles you would use if you were the manager of a project. 30%