

逢甲大學101學年度轉學生招生考試試題

編號：轉010-1

科目	國際企業管理	適用 系別	國際企業管理學士學位學程 (英語專班)三年級	時間	80分鐘
----	--------	----------	---------------------------	----	------

※ 請務必在答案卷作答區內作答 ※

共 1 頁第 1 頁

Please answer in English.

1. What does “regional economic integration” mean? (5%)
What are the levels of economic integration? (15%)
Why is it a critical problem regarding whether or not “Greek exits Euro”? (5%)
(25% sub-total)
2. What is foreign direct investment (FDI)? (5%)
Please elaborate John Dunning’s eclectic paradigm to explain why multinational enterprises (MNEs) pursue FDIs. (20%)
(25% sub-total)
3. Describe in your own words what the theory of comparative advantage says. (10%)
4. In your opinion, which barriers to trade are most harmful to domestic consumers? Why? (10%)
5. In your opinion, which barriers to trade are most helpful to domestic producers? Why? (10%)
6. Explain how a quota works. How does a quota affect consumers and producers? (10%)
7. Why might regional trade blocs be good for free trade? Why might they be bad for free trade? (10%)