

逢甲大學101學年度轉學生招生考試試題

編號：轉040-3

科目	管理學	適用 系別	國際企業管理學士學位學程 (英語專班)二年級	時間	80分鐘
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※ 請務必在答案卷作答區內作答 ※

共一頁 第一頁

- 1、(a) What are the three basic types of skills that managers must possess? (5 %)
(b) Which type of skill is most important at each management level? (10 %)
- 2、How do companies use job design to motivate employees? (20 %)
- 3、(a) What Is Strategic Management? (5 %)
(b) Why Is Strategic Management Important? (10 %)
4. What do you think is the most important role of a manager? (10 %)
5. What do you think is the most challenging role of a manager? (10 %)
6. How can a manager influence the culture of his organization? (10 %)
7. How do you think managers should make decisions? (10 %)
8. What tools should managers use to help them make forecasts? (10 %)