

逢甲大學102學年度轉學生招生考試試題

編號：轉040-3

科目	管理學	適用 系別	國際企業管理學士學位學程 (英語專班)二年級	時間	80分鐘
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※ 請務必在答案卷作答區內作答 ※ 共5頁 第1頁

一、選擇題 (25題, 共50%)

(1) An automobile manufacturer that increased the total number of cars produced at the same cost, but with many defects, would be _____.

- A) efficient and effective
- B) increasing efficiency
- C) increasing effectiveness
- D) concerned with inputs

(2) Effectiveness is synonymous with _____.

- A) cost minimization
- B) resource control
- C) goal attainment
- D) efficiency

(3) Which of the following is an example of an efficient manufacturing technique?

- A) cutting inventory levels
- B) increasing the amount of time to manufacture products
- C) increasing product reject rates
- D) decreasing product output

(4) Which of the following statements regarding managers in today's world is accurate?

- A) Their age range is limited to between 30 and 65.
- B) They are found only in large corporations.
- C) They can be found exclusively in for-profit organizations.
- D) The single most important variable in employee productivity and loyalty is the quality of the relationship between employees and their direct supervisors.

(5) Which of the following is not a reason why the division of labor enhances productivity?

- A) It increases worker skill and dexterity.
- B) It saves time lost in changing tasks.
- C) It encourages labor-saving inventions.
- D) It requires strict management control over worker time and motion.

(6) Which of the following was a major result of the Industrial Revolution?

- A) cottage industry
- B) water power
- C) factory manufacturing
- D) critical thinking

(7) General administrative theory focuses on _____.

- A) the entire organization
- B) managers and administrators
- C) the measurement of organizational design relationships
- D) primarily the accounting function

(8) The _____ view of management is consistent with the stereotypical picture of the take-charge business executive who can overcome any obstacle in carrying out the organization's objectives.

- A) omnipotent
- B) symbolic
- C) functional
- D) systems

(9) According to the symbolic view, managers have a(n) _____ effect on substantive organizational outcomes.

- A) neutral
- B) controlling
- C) limited
- D) unlimited

(10) All organizational cultures consist of each of the following except _____.

- A) shared values
- B) principles
- C) innovation
- D) traditions

(11) To succeed in a global marketplace, managers must _____.

- A) constantly develop new strategies to maintain their parochial views
- B) expect competitors to suddenly appear at any time from any place
- C) implement only the best practices of their home countries
- D) downplay the effect of the values and customs of other cultures

(12) For U.S. businesses to have successful global management, which of the following statements provides the best advice?

- A) Americans should continue to push for the use of English only.
- B) Stick to your own customs to avoid embarrassing incidents.
- C) Make sure foreign businesspeople know you are American so they will speak to you in English.
- D) Develop an understanding of multicultural differences.

(13) The _____ is a collection of countries that use a common currency.

- A) European Common Market
- B) European Union
- C) Western European Alliance
- D) Economic and Monetary Union (EMU)

(14) According to the model of the expansion of an organization's social responsibility, Stage 2 adds an interest in _____.

- A) stockholders
- B) human resource concerns
- C) safe products
- D) fair prices

(15) Which argument for social responsibility puts forth the belief that by becoming socially responsible businesses can expect to have less government regulation?

- A) discouragement of further government regulation
- B) stockholder interests
- C) public expectations
- D) public image

(16) Social responsiveness refers to the capacity of a firm to adapt to changing _____.

- A) societal conditions
- B) organizational conditions
- C) societal leaders
- D) organizational managers

(17) Decision making is typically described as _____, which is a view that is too simplistic.

- A) deciding what is correct
- B) putting preferences on paper
- C) choosing among alternatives
- D) processing information to completion

(18) _____ is the existence of a discrepancy between an existing and a desired state of affairs.

- A) An opportunity
- B) A solution
- C) A weakness
- D) A problem

(19) Which of the following is important to remember in evaluating the effectiveness of the decision-making process?

- A) You should ignore criticism concerning the decision-making process.
- B) You may have to start the whole decision process over.
- C) You will have to restart the decision-making process if the decision is less than 50 percent effective.
- D) Ninety percent of problems with decision making occur in the implementation step.

(20) Planning can't eliminate change. Managers plan in order to _____.

- A) be prepared for when changes in management at the top occurs
- B) anticipate changes and develop the most effective response to changes
- C) decide what needs to be done when a change in environments happen
- D) have the appropriate materials available when the demand for them comes about

(21) The quality of the planning process and the appropriate implementation of the plans probably _____.

- A) don't contribute to high performance nearly as much as the extent of planning
- B) contribute more to high performance than does the extent of planning
- C) contribute less to high performance than does the extent of planning
- D) should be studied more to factually determine which contributes the most

(22) Goals are objectives, _____.

- A) and we use the two terms interchangeably
- B) but goals are long term, and objectives are short term
- C) but goals are used by top management, and objectives are used by first-level management
- D) but goals are used in reference to profits, and objectives are used in reference to production output

(23) When an organization is analyzing its labor supply, it is studying its _____.

- A) organizational culture
- B) internal environment
- C) external environment
- D) organizational structure

(24) What are an organization's financial, physical, human, and intangible assets that are used to develop, manufacture, and deliver products or services to its customers?

- A) its resources
- B) its capabilities
- C) its opportunities
- D) its core competencies

(25) Relative to the organization's culture, a manager must be aware that _____.

- A) strong and weak cultures have the same effects on strategy
- B) the content of a culture has a major effect on the strategies that can be pursued
- C) unimportant factors can support escalation of commitment to strategies
- D) strong cultures are the most desired cultures

二、問答題（3題，共50%）

1. In a short essay, define formal groups and list and describe four examples of formal groups. (15%)
2. In a short essay, explain organizational development (OD). Then list and explain the five most popular OD techniques. (15%)
3. In a short essay, list and discuss five sources in which leader power has been identified. Include specific examples of each source of power to support your answer. (20%)