

世新大學 101 學年度碩士班招生考試試題卷

第 / 頁共計 / 頁

系所組別	考 試 科 目
圖文傳播暨數位出版學系	英文

※本考題 可使用 禁止使用 簡易型電子計算機

※考生請於答案卷內作答

Part I: 60%

1. Amazon claims that “Reading anywhere with the free reading Apps to support many reading device systems, such as iPhone, Window PC, Mac, BlackBerry, iPad, Android, and Windows Phone 7. (英翻中-10%)
2. Nearly almost one year after its debut, the BlackBerry PlayBook tablet will finally get 3G and other important features in the coming February. But after examining a preview of the software and hardware, many professional analysts said the device’s maker continues to struggle with major technical issues. (英翻中-10%)
3. 在台灣數位出版市場，已經進入了「EP 同步」與「多螢一雲」的時代。(中翻英-10%)
4. 美國最大的實體書店(Barnes & Nobel)與網路書店(Amazon)於 2011 年相繼宣稱，其電子書的銷售量已經高過於紙本書的銷售。(中翻英-15%)
5. 文化印刷產業之產值原本估計是向下修正的，但去年(2011 年)卻傳出令人意外的好消息，不但沒有下降，還有小幅的成長。(中翻英-15%)

Part II: 40%

1. () The university president suggested _____ an anti-drug campaign for students and faculty. (A) to launch (B) launching (C) launch (D) launched.
2. () In Taiwan, the first Candlemasters club (Muzha Candlemasters club) _____ in 1956. The governing body of Candlemasters on Taiwan is the GF 5 of Candlemasters International located in Taipei. (A) were established (B) was built (C) built (D) was established.
3. () This image processing program is _____ selling software on the market in Japan. (A) expensive (B) more expensive (C) cheap (D) the most expensive.
4. () Make checks _____ to “Shih Hsin University.” (A) payable (B) payment (C) paid (D) paying.
5. () Our training program is the best way to improve our communication skills. Drop your fears of public speaking and learn skills that will help you be more _____ in whatever path you've chosen in your life. (A) beautiful (B) successful (C) thoughtful (D) hopeful.
6. () _____ the agent said the market was healthy, my uncle refused to invest more money in the real estate. (A) in addition (B) since (C) even though (D) however.
7. () John and Vincent were disappointed to hear that their proposal was _____ by the financial committee. (A) turned up (B) turned down (C) turned over (D) turned on.
8. () Although Amanda’s speech was very _____, many found it too boring, especially for the young generation. (A) interest (B) interested (C) interesting (D) interestingly.
9. () Program coordinators tried to _____ the needs of all the conference participants. (A) accommodate (B) accompany (C) accord (D) avoid.
10. () The warranty of the 3C product can protect the consumer _____ a variety of unforeseen problems. (A) among (B) between (C) against (D) match.